

**ARCHIE
SERIES**

Archie's Girls



PDC

Betty and Veronica

NO.
87
MAR.

12¢



THROW YOUR VOICE



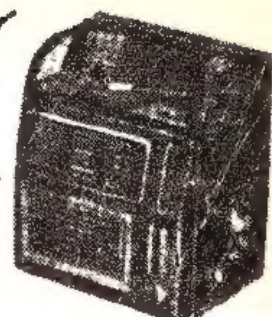
Throw your voice into trunks behind doors, everywhere. Instrument fits in your mouth and out of sight. Fool teacher, friends and family. Free book on "How to Become a Ventriloquist." No. 2137 25¢



SECRET DOG WHISTLE
This whistle can't be heard by human ears, but Rover can hear it half a mile away. Your dog will understand that this whistle is for him alone. Be amazed how quickly he responds. No. 2761 \$1.00

MUSICAL JUKE BOX BANK

Drop in a coin and the turntable revolves to a lilting melody... just like the modern juke box that youngsters adore. Makes saving a pleasure—money mounts up. Made of sturdy metal. 4 1/2" x 4". No. 2005 \$1.50



DRAW OR PAINT ANYTHING IN ONE MINUTE
Amazing new art reproducer actually reflects any indoor or outdoor scene you wish to draw on any paper. Simply follow the line of your picture image, and presto! A beautiful drawing is yours. No. 3306 \$1.98



SEE BEHIND GLASSES

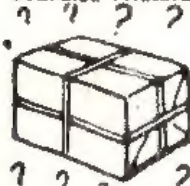
A specially treated pair of sunglasses with secret mirrors that enable you to see behind you, without anyone knowing your watching. Really comes in handy at times. No. 3030 75¢



YOU, TOO, CAN BE TOUGH

Master Jui Jitsu and you'll win any fight. This book gives all the grips, blocks, etc. which are so effective in counterattack. FREE book on how to perform strong man stunts also included. No. 224 1.00

SURPRISE PACKAGE



Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth. Only 50¢ No. 678



AMAZING MINIATURE RADIO
This tiny, feather weight radio operates without batteries, without tubes, but brings you years of listening pleasure. There's nothing to wear out nothing to replace. No. 3044 \$4.98

TREASURE CHEST OF FUN



BIKE WINDSHIELD

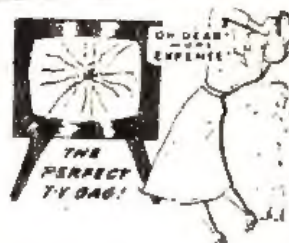
Turn your bike into something really special with this clear, transparent bike windshield. Just like the one on Motorcycles. Handy built-in pouch enables you to keep your sunglasses, tools, and personal effects within easy reach. Really makes your bike different. No. 4268 \$1.00

TRANSISTOR RADIO KIT

This amazing radio kit contains all the components to construct a powerful, highly efficient instrument. It operates 1,000 hours on 2 junior pen light batteries and is simple to construct. Full instructions and all parts are included for you to build your own private transistor radio. No. 2131 \$5.98

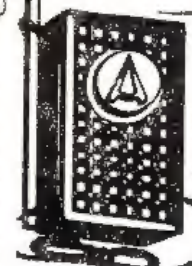
KRAZY KRAZ

Apply this to the television screen and it appears that the glass is cracked. No. 3333 .60¢



BANK VAULT WITH ALARM

Bank vault has combination type lock that gives an alarm when opened. Protects valuables and possessions. Frighten off would be invaders of your privacy. Excellent for storing money, valuables. No. 2113 \$1.49



BIKE SPEEDOMETER

Now you can see how fast you're riding with this precision engineered speedometer for only 75¢. You can time yourself for racing, sports, distance. Just fasten it to your handlebar and go. No. 8199 75¢



INSECT COLLECTING KIT

Complete equipment for making perfect safe, insect specimens. SET includes efficient net for catching insect, "killing jar", forceps, magnifying glass, mounting pins, preserving strips, identification labels, etc. Full instructions are included. No. 2117 1.00



MINIATURE SECRET CAMERA

Precision camera on shell. It fits in cigarette pack. Weighs 2 1/2 ounces and takes 16 pictures per roll. Precision ground lens and true square shutter. Can be hidden anywhere. Complete with film roll of 16. No. 796 1.25



EXPLODING HAND GRENADE

This menacing hand grenade looks and works just like a real one. All you do is pull the pin, throw the grenade, and watch the fun as the caps explode. It's harmless. No. 2109 75¢



ATOMIC SMOKE BOMB

Just light one and watch the column of thick, white smoke rise to the ceiling mushrooming into a dense cloud. Just like an A Bomb. No. 971 20¢

AMAZING NEW SPACE PHONE SET — 2 WAY — SENDS — RECEIVES

You can talk back and forth between houses, from room to room, and from secret hiding places, because it's portable — no electric wires — no batteries. No. 3184 69¢



HONOR HOUSE PROD. CORP., Dept. GK 83 LYNBROOK, N.Y.

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

ITEM	NAME OF ITEM	HOW MANY	TOTAL PRICE

☐ I enclose in full payment. Same guarantee.
☐ Send C.O.D. I will pay postman on delivery plus postage.

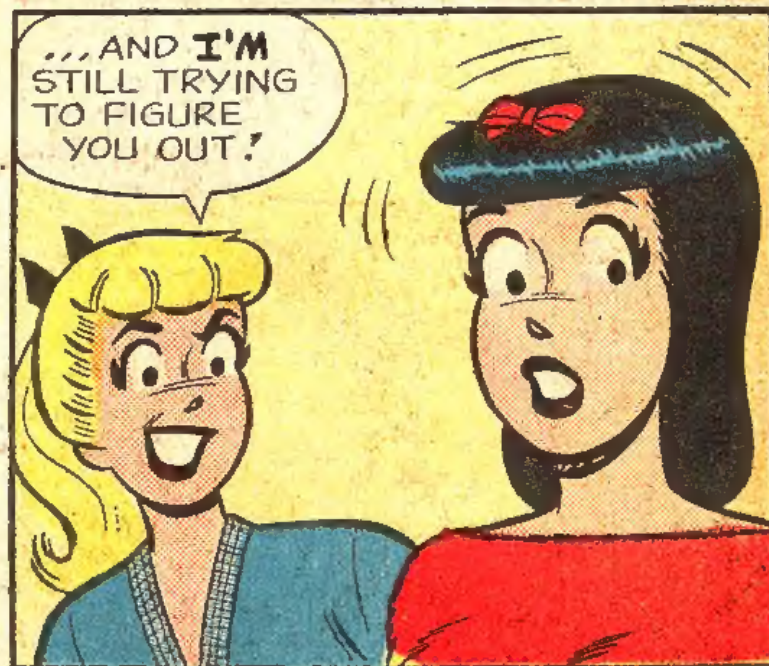
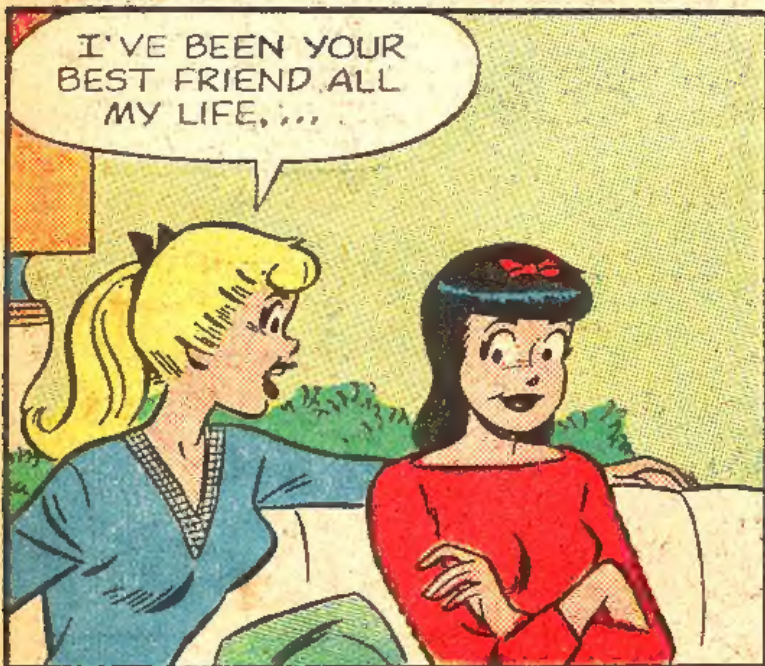
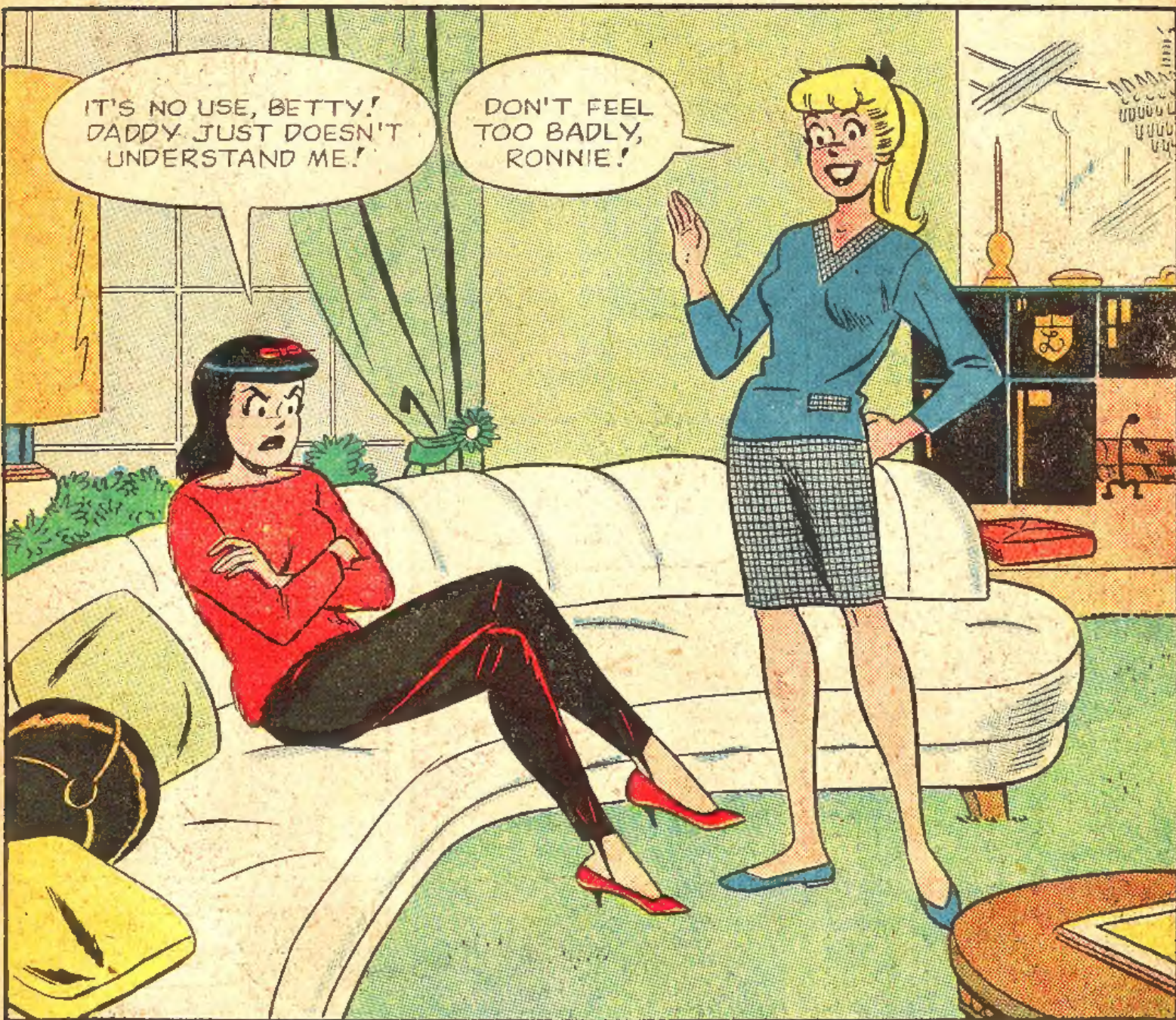
Name _____

Address _____

CANADIAN FRIENDS: For quick service, send orders directly to
NEW YORK IMPORTS Box 70 DOWNSVIEW, TORONTO

Betty and Veronica

IN 'THE RUNAWAY'

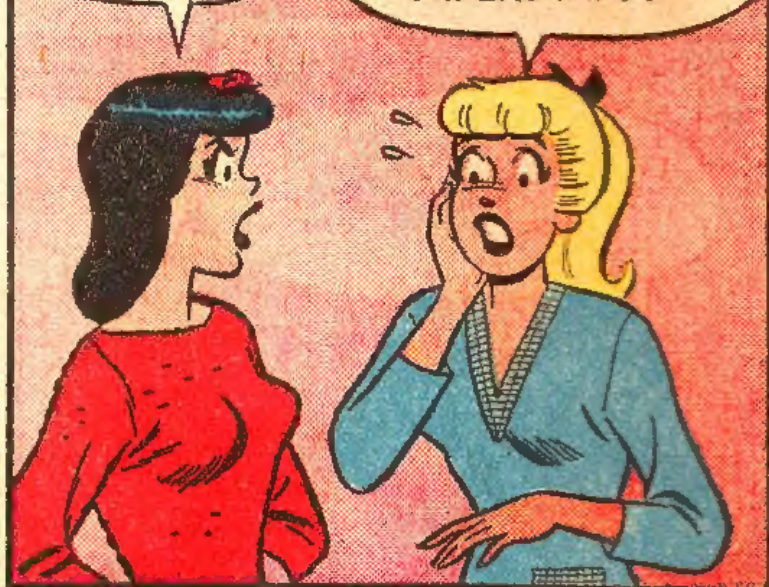


THIS IS DIFFERENT!
DADDY IS TOO OLD!
HE DOESN'T UNDERSTAND
TEENAGE PROBLEMS!



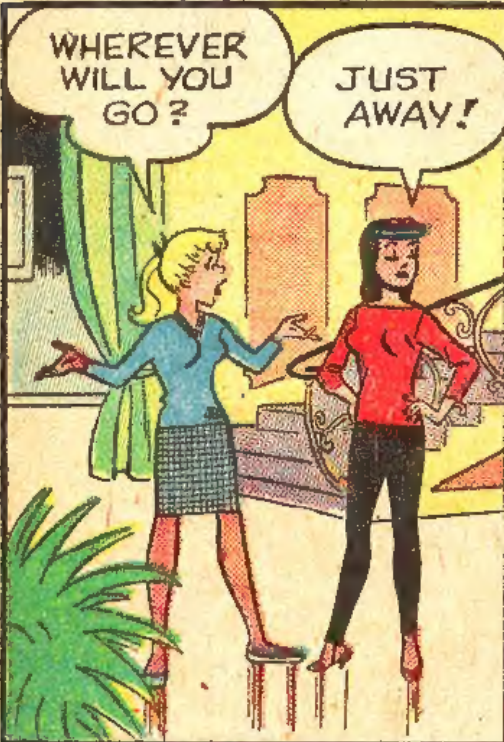
I'M RUNNING
AWAY FROM
HOME!

FROM THIS YOU'RE
RUNNING? NOW I'M
THE ONE WHO DOESN'T
UNDERSTAND!



WHEREVER
WILL YOU
GO?

JUST
AWAY!



I'LL LOSE MYSELF
IN THE TEEMING
MASSES!



I'LL - I'LL
FIND A
LITTLE ROOM
SOMEWHERE!

A
SMALL,
DINGY
PENTHOUSE?



A MISERABLE LITTLE FLAT, ...
MAYBE OVER A TAILOR SHOP!
I'LL FACE THE WORLD ALONE,
ALL BY MYSELF!



JUST ME,
AND MY MAID,
OF COURSE!

-AND MAYBE A
POVERTY STRICKEN,
PART TIME CHEF?



I'LL GO PACK!
MY MIND IS MADE UP!
THIS IS IT!

?

WAP!

I JUST WANT TO GATHER TOGETHER
A FEW LITTLE REMEMBRANCES
OF BYGONE DAYS!

SOB!
SNIFF!

SNIFF!
SOB!

BETTY! HELP ME!
HELP ME!

MY BABY IS
LEAVING THE NEST!

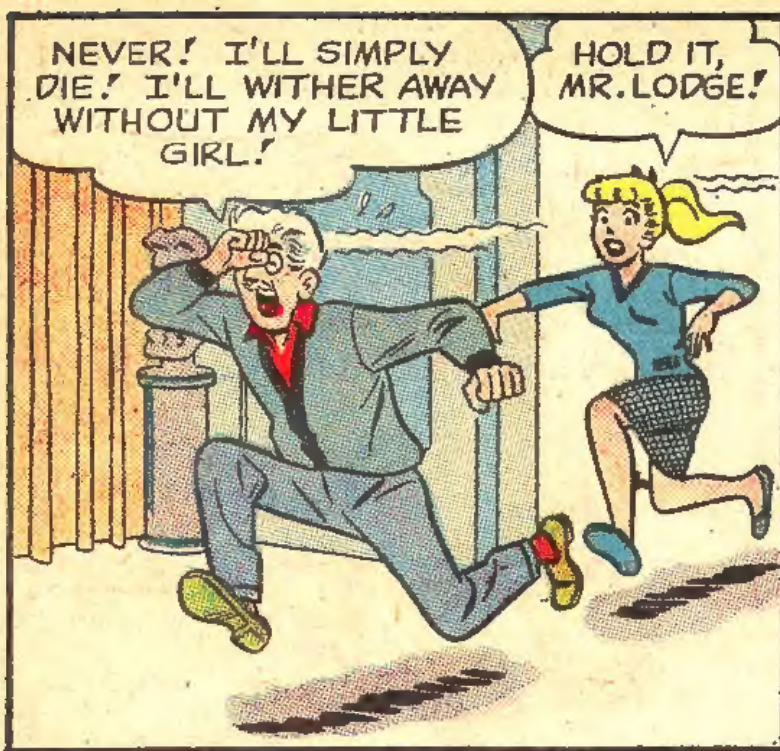
HOW CAN I
STOP HER?

MR. LODGE! YOU'RE
ALL SHOOK UP!
TAKE IT EASY!

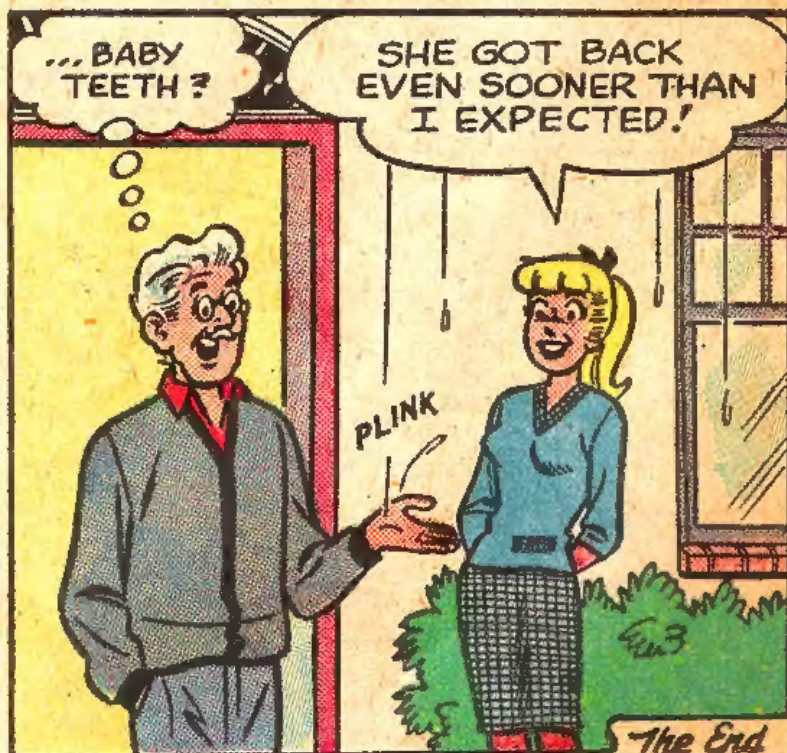
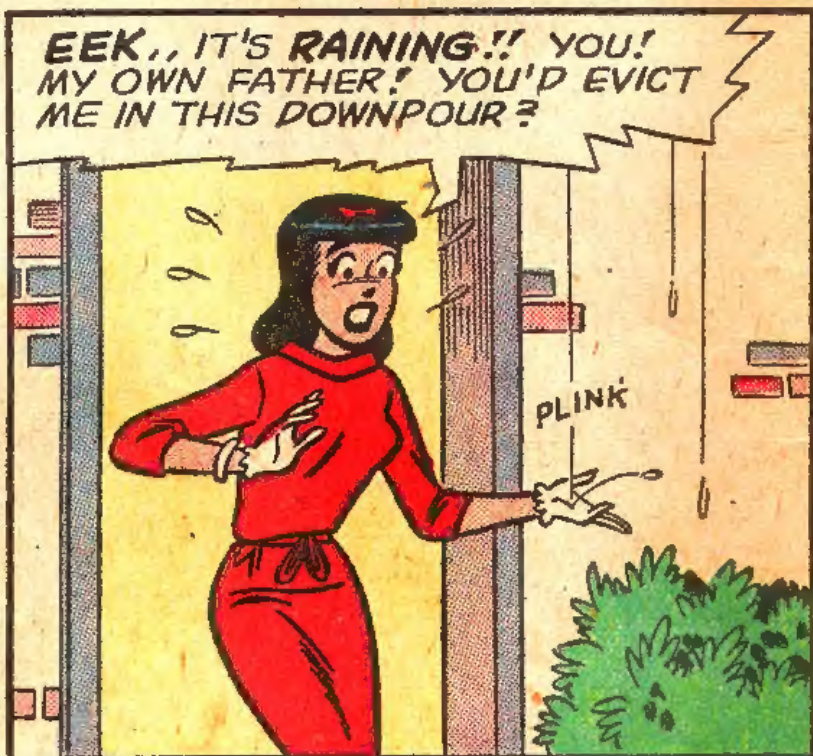
BETTY!
WHAT WILL
I DO?

LET
HER GO!

WHAT?







BOYS! GIRLS! LADIES! MEN!

GIVEN! GIVEN! YES, WE GIVE YOU PREMIUMS or CASH!



YOURS FREE!

Genuine Money From Nations of the World For sending coupon Now!

REAL FOREIGN COINS

From such countries as:



Great Fun!

Start your own coin collection!

JUST MAIL COUPON!

Yes! We'll send you Genuine Foreign Coins absolutely free! Be a coin collector! Trade with other kids! Also, we'll send WHITE CLOVERINE Brand Salve and Big Catalog showing dozens of wonderful premiums you can have. Cameras, Watches, Radios, Rifles, Fishing Outfits, Dolls, Bicycles, etc. You simply sell WHITE CLOVERINE Brand SALVE—easily sold to friends, relatives and neighbors at 65¢ a package. Rush coupon to start! Mail Coupon for FREE FOREIGN COINS, BIG CATALOG and ORDER OF SALVE.



SOLD BY INDIVIDUALS AND DRUG STORES EVERYWHERE

MAIL THIS COUPON

MAIL COUPON—Foreign Coins Sent Free!

Date.....
Wilson Chemical Co., Dept. 13-140, Tyrone, Pa.
Gentlemen: Please send me on trial 12 packages of White CLOVERINE Brand SALVE to sell at 65¢ a package. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send FREE FOREIGN COINS.

Name..... Age.....

St..... R.D..... Box.....

Town..... Zone..... State.....

PRINT LAST NAME HERE

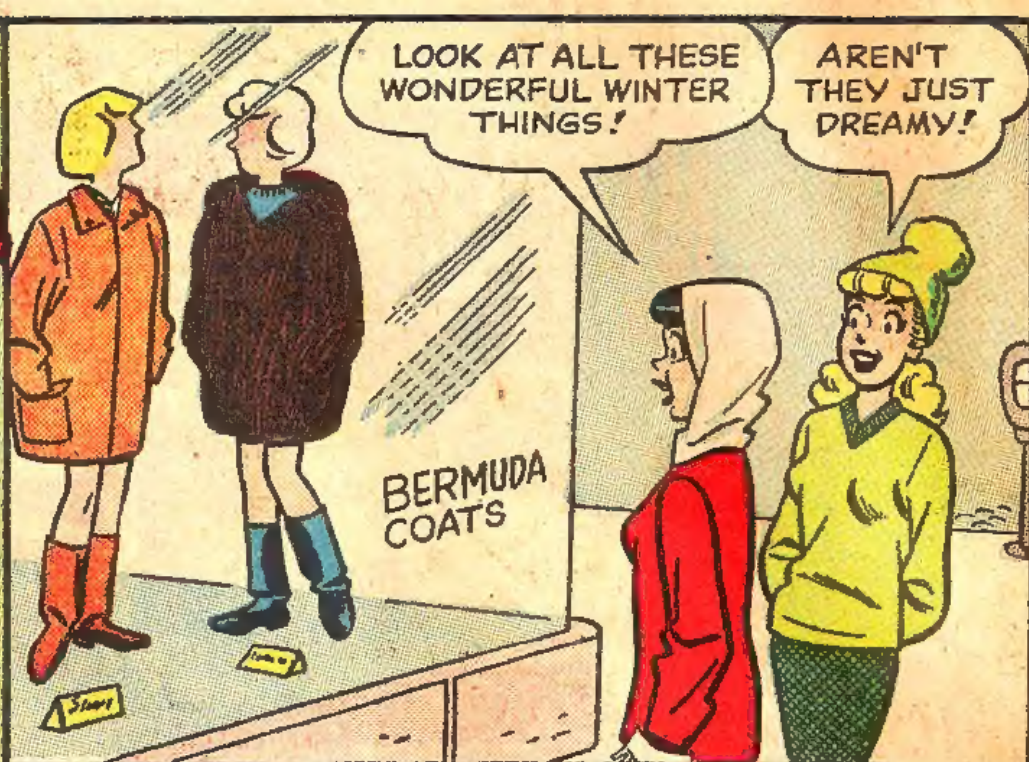
Paste coupon on postal card or mail in envelope today

WILSON CHEMICAL CO.
DEPT. 13-140, TYRONE, PA.

Betty and Veronica

IN

'Cheerful Choice'



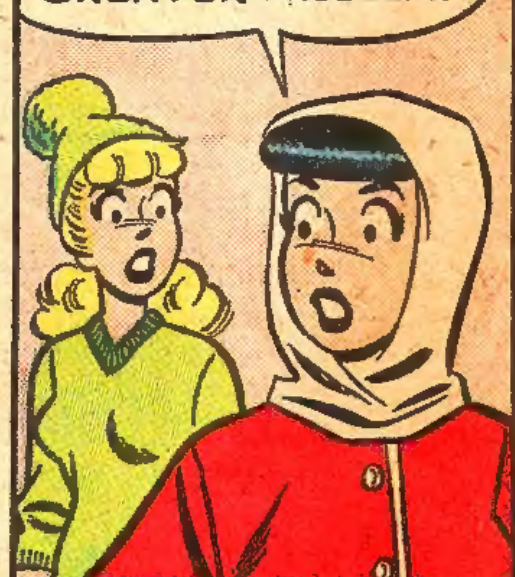
WITH MY LIMITED BUDGET I HAVE QUITE A PROBLEM!



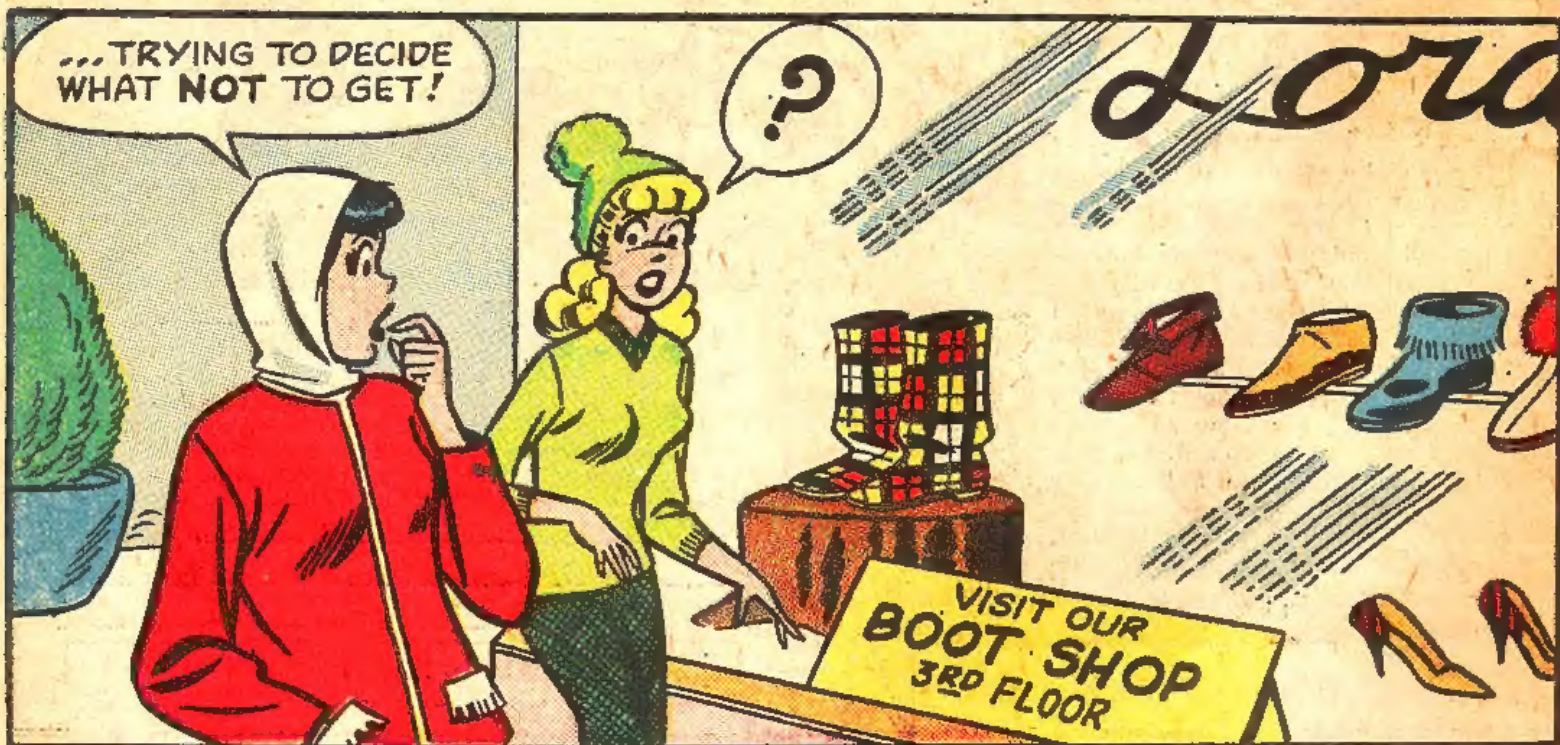
...TRYING TO DECIDE WHAT TO GET!



WELL, WITH MY UNLIMITED BUDGET I HAVE AN EVEN GREATER PROBLEM!



...TRYING TO DECIDE WHAT NOT TO GET!



Betty and Veronica's

'COSTUME PARTY'

YOU GOTTA ADMIT IT, RONNIE,
IT WAS A GOOD IDEA UNTIL
BETTY LOST THE KEY TO
THE HANDCUFFS!



COSTUME PARTY PAGE
SUGGESTED BY:
DEAN WILLS
64 HOWARD AVE
TUCKAHOE N.Y.

LIVE SEA HORSES! ON UNDERWATER TRAPEZE

FREE underwater Sea Horse TRAPEZE included with all orders. Playful Mr. & Mrs. Sea Horse hang from trapeze with their "monkey-like" tails, swim upside down with tails entwined, etc. Children and adults love them. Father bears the young alive! At times 3 or 4 babies take a ride on Father's head. Easily kept in a goldfish bowl. Live delivery guaranteed via air mail anywhere. Send only \$3.50 postpaid for mated pair (Mr. & Mrs.) Dwarf Sea Horses, food and instructions, and FREE trapeze. Or send \$6.98 for 2 mated pair of Dwarf Sea Horses and receive 1 pair free (with extra food and trapeze). 2 decorative Sea Horse TREES to beautify bowl are \$1.00 extra.

FLORIDA SEA HORSE CO., Dept. 264, Box 5095, Miami 1, Florida

50 SHELL TREASURES \$1

50 Treasure shells from all over the world to start your collection! Create or decorate ash trays, picture frames, lamps, etc. with this fascinating assortment. Includes DRIED Seahorse, Star Fish, and shells from Haiti, Asia, Philippines, Pacific Islands, Mediterranean, Atlantic, etc. Each set is unique—contains Venetian Pearl Shell, Silver Snail, Coral, Coquina shells (shaped like butterfly wings), Pelican Foot shell, and dozens of others, assorted sizes and colors. An educational hobby. Ideal for aquariums. Order 1 set for \$1 (plus 25c postage). Order 2 complete sets for \$2 (plus 25c postage) and receive 1 FULL SET FREE! Each set of 50 shell treasures is DIFFERENT, contains another fascinating world assortment. Money Back Guarantee.

SHELLS-OF-THE-WORLD, Dept. 60, Box 1042, Miami Beach 39, Florida



LEARN ANY DANCE FAST ^{only} \$1 IN ONE HOUR — GIANT FOOT CHARTS!

Now it's easy to learn any dance AT HOME in 1 HOUR with GIANT FOOT CHARTS. Surprise your friends with NEW steps in CHA-CHA, JITTERBUG, FOX TROT, TWIST! Place the Giant Foot Charts on floor. Left foot red, right foot black. Turn on radio — and START TO DANCE. You step from one to the other, following easy-to-understand directions. Simple as A-B-C. Anybody "catches on" in minutes — teenagers, husband and wife, or old folks. This NEW MODERN WAY will make a good dancer out of YOU! Gain new self-confidence and friends... look professional on the dance floor. Be popular with dates. Avoid the embarrassment of not knowing the "latest steps." Learn over 35 new steps... Includes 100 pictures. Send \$1 plus 50c handling — get 1 complete American-style Dance Course including Fox Trot, Jitterbug, Waltz and TWIST — SPECIAL! Send \$2, plus 50c handling (\$2.50 total) and get BOTH American-style and Latin-American Courses including Cha-Cha-Cha, Rumba, Tango, Mambo and Meringue. (Necessary Giant Foot Charts included.) Satisfaction Guaranteed — or return Courses and Money Refunded. Send cash or check (save c.o.d. fee). ORDER TODAY.

FAMOUS DANCE COURSE, Dept. A-9, Box 1042, Miami Beach 39, Florida

THREE JOYFUL JILLS IN THE MOST EXCITING COMIC BOOK EVER!

WATCH FOR Josie comics AT YOUR NEWSSTAND SOON !!

208

Different
World-Wide
STAMPS

25¢



An exciting history of the world and outer space... The Cruel and Feared Hitler; a vivid picture of the sports world—The Olympics; Elephants At Play; Mysterious Jungle Flowers; the kneeling figure of a child at prayer and a fabulous stamp portraying a rocket aimed at outer space. Many others, a unique collection in itself. Only 25¢ with approvals.

JARO STAMP CO., Box 246-AA, N.Y. 8, N.Y.

FAMOUS
AMERICANS
SET

10¢



Plus Flag Set, National Parks Set and Presidential Set to \$5. Send 10¢ for 15 of the above stamps plus full particulars and approvals.

MAXIM STAMP CO., INC.
Dept. 710, 145 Nassau St.
New York 38, N.Y.

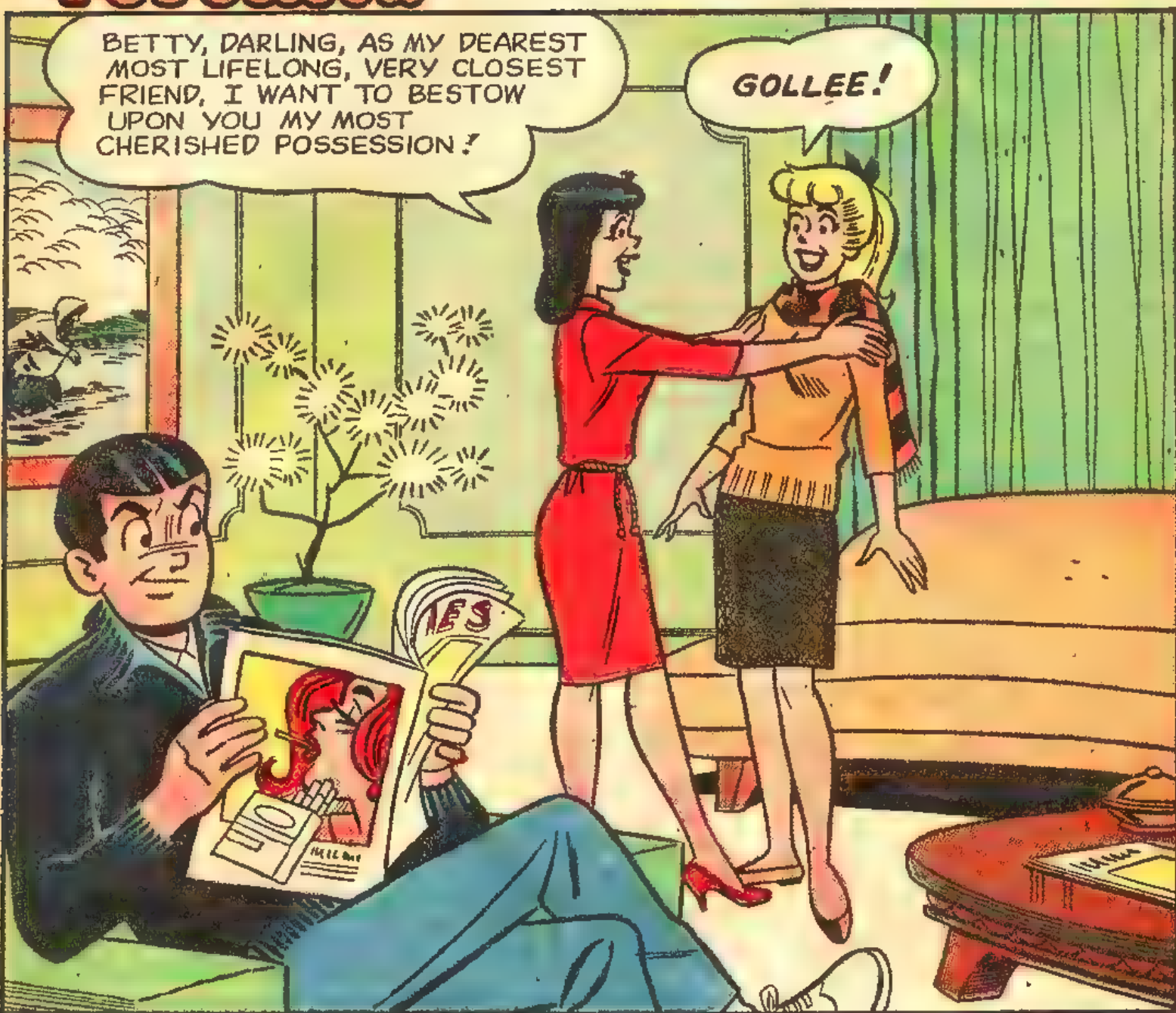
Betty and Veronica

IN

'GIFT EXCHANGE'

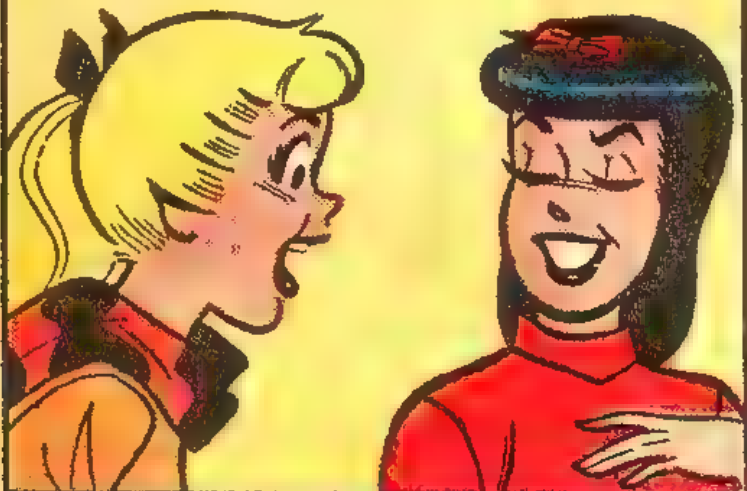
BETTY, DARLING, AS MY DEAREST MOST LIFELONG, VERY CLOSEST FRIEND, I WANT TO BESTOW UPON YOU MY MOST CHERISHED POSSESSION!

GOLLEE!



YOU'RE GIVING ME **ARCHIE**?

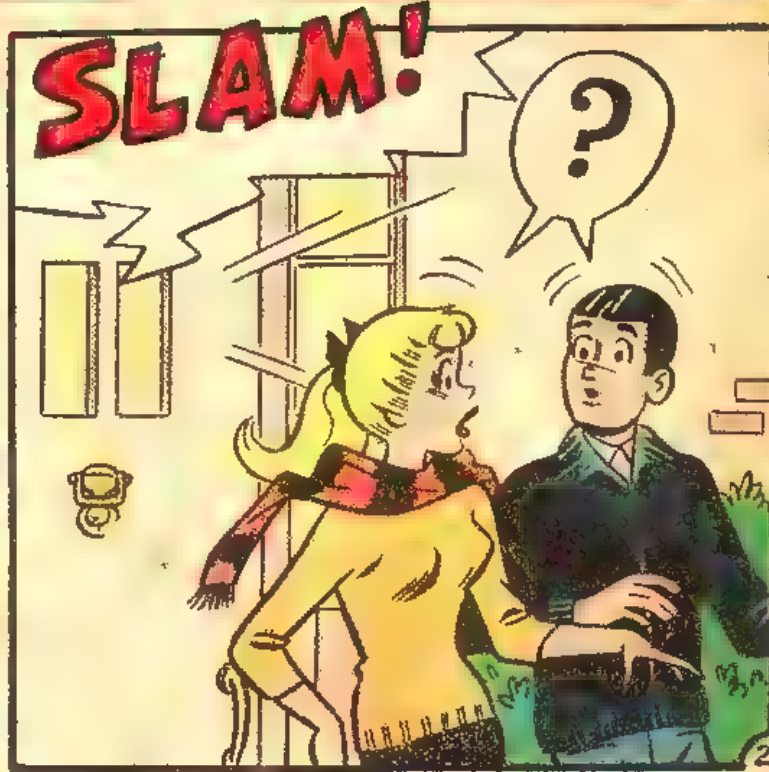
CERTAINLY NOT!



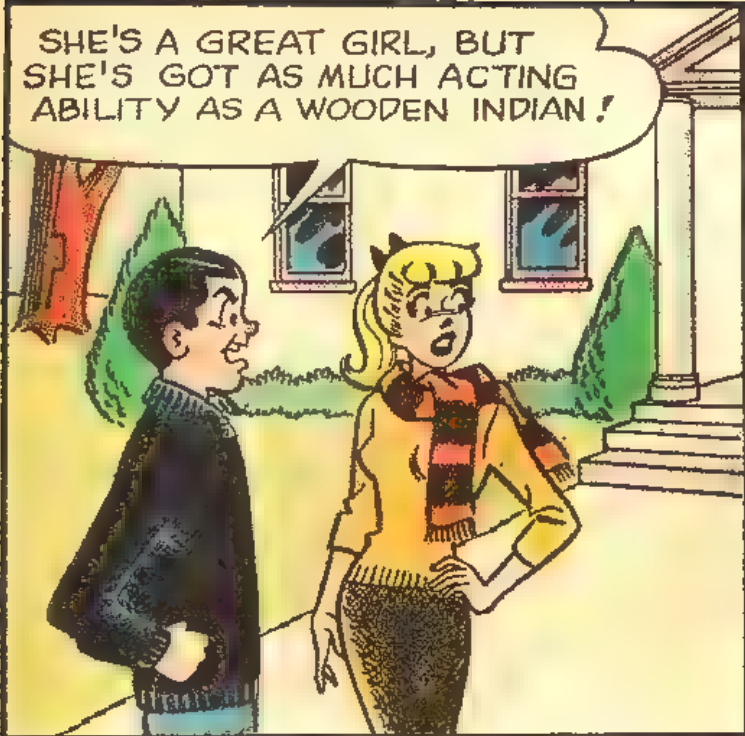
I'M GIVING YOU MY OWN, SWEET, PRECIOUS **REGGIE**!

HUH?





SHE'S A GREAT GIRL, BUT SHE'S GOT AS MUCH ACTING ABILITY AS A WOODEN INDIAN!

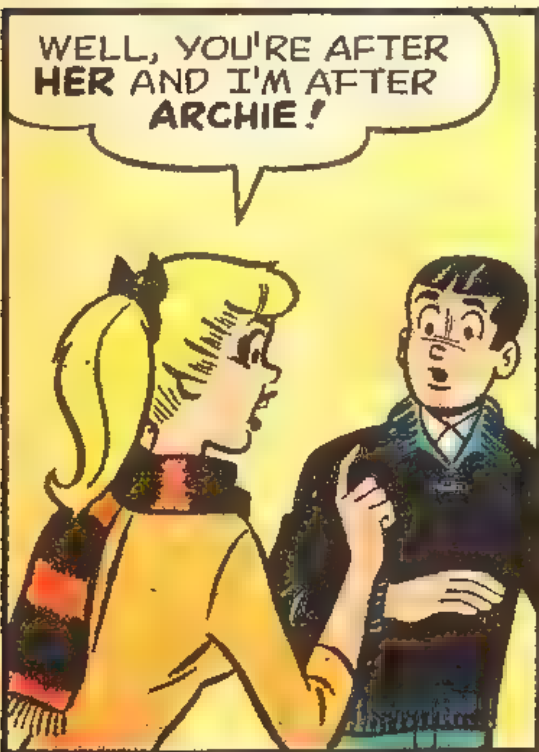


SHE GOT RID OF BOTH OF US WITHOUT A FIGHT, THOUGH!

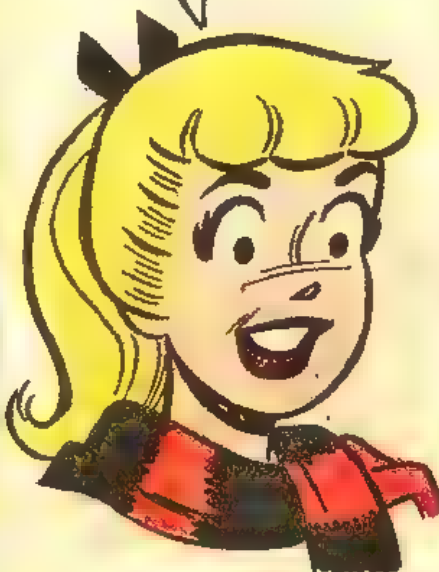
YOU THINK WE CRAMP HER STYLE?



WELL, YOU'RE AFTER HER AND I'M AFTER ARCHIE!



NOW SHE'S FREE OF BOTH OF US!



- AND SHE MADE IT SEEM LIKE A FAVOR TO US!



...SO WE CAN'T OBJECT!

I CAN! SHE'S ENTIRELY TOO GENEROUS!



Y-EAH!

SOMEHOW, SHE OUGHT TO GET PAID BACK FOR BEING SO NICE!



D-UH! HI,
YOU TWO!

BIG MOOSE!

MOOSIE! LOOK WHAT
MY BIG WONDERFUL,
GENEROUS FRIEND
RONNIE GAVE ME!

I DON'T
SEE NOTHIN'!

REGGIE! SHE GAVE
ME REGGIE!

D-UH! SHE'S
MAD ATCHA?

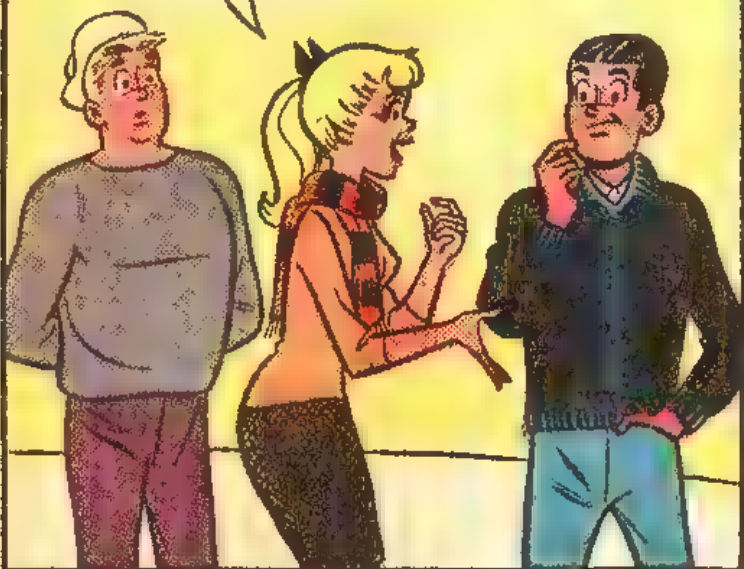
NOT AT ALL!
IT WAS A GESTURE
OF FRIENDSHIP!

I NEVER HEARD OF
NOBODY GIVIN' AWAY
PEOPLE BEFORE!

WELL, **YOU** KNOW
HOW RONNIE IS!

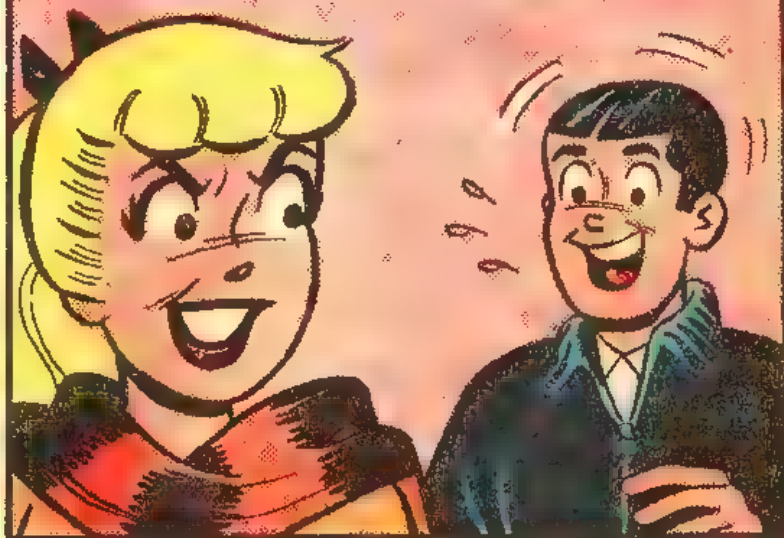
SHE LIKES
TO START
FADS!

WOULDN'T IT BE NICE IF
I HAD SOMEONE TO GIVE
TO RONNIE?



I FEEL I OWE
HER SOMETHING!

OH, YOU DO!
YOU DO!

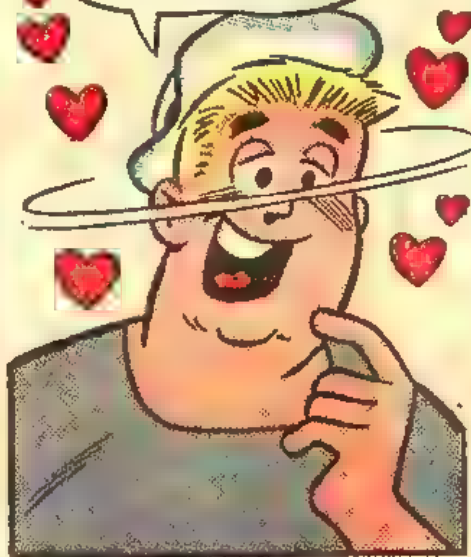


SAY! HOW
ABOUT MOOSE?

?

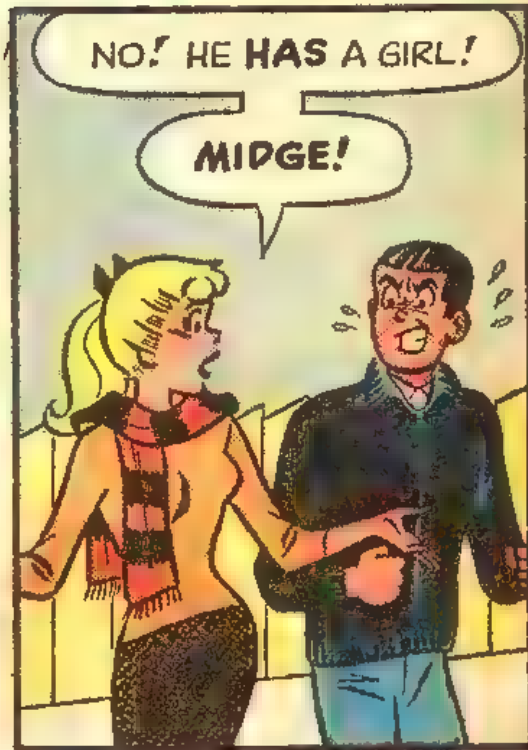


D-UH! ME?
YUH WANTA
GIVE ME TUH
VERONICA?



NO! HE HAS A GIRL!

MIDGE!

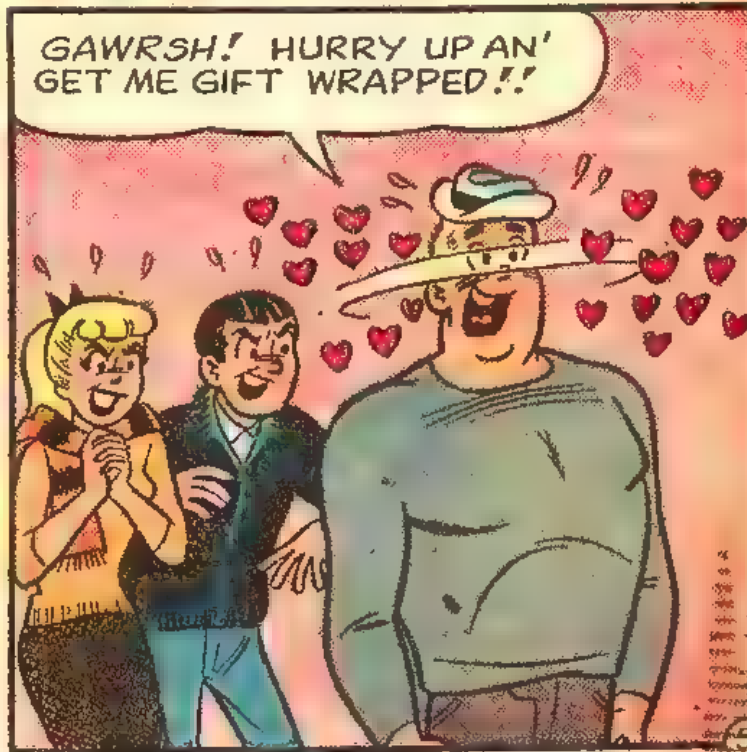


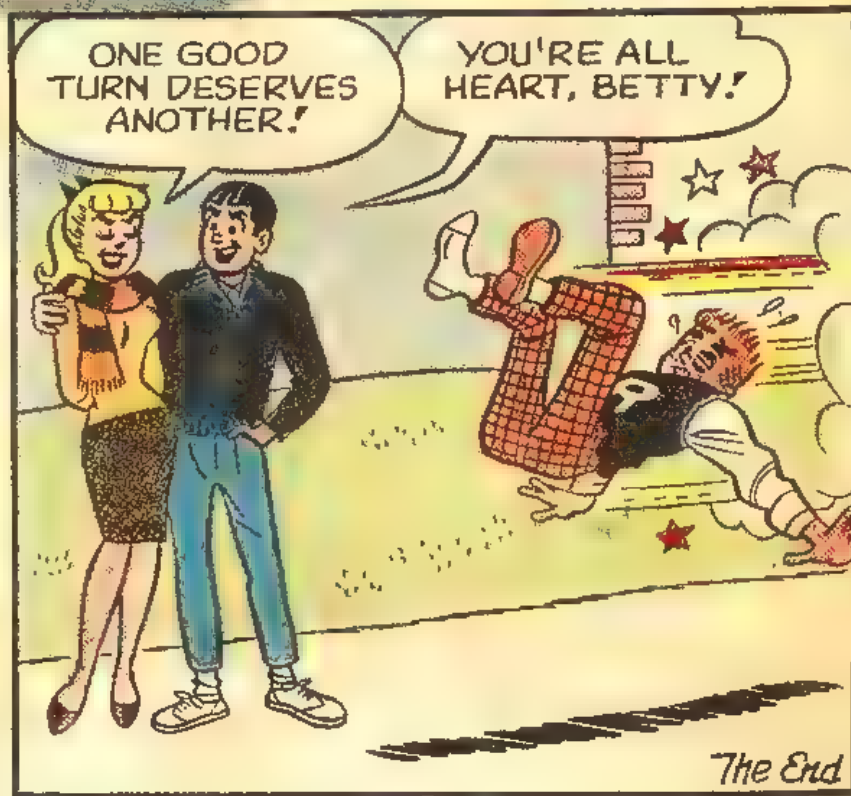
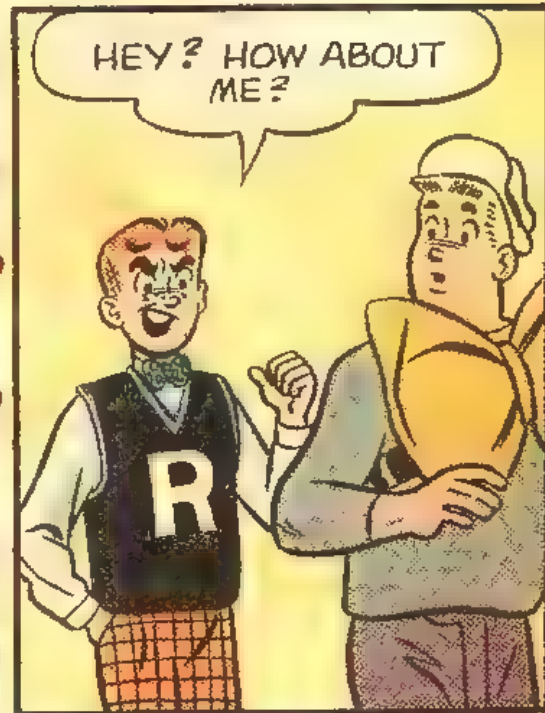
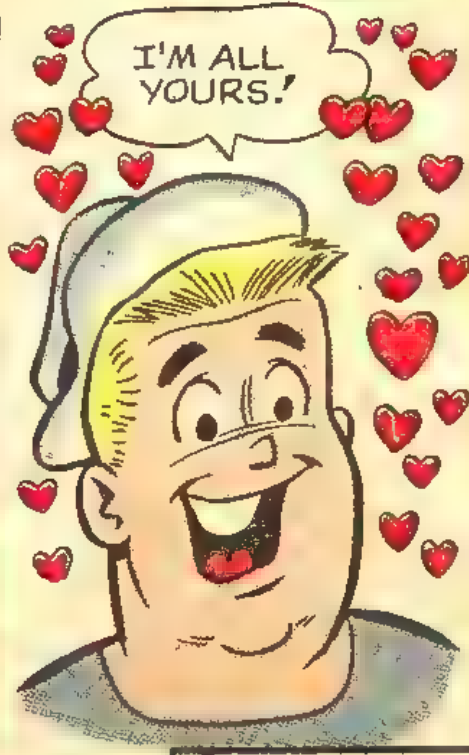
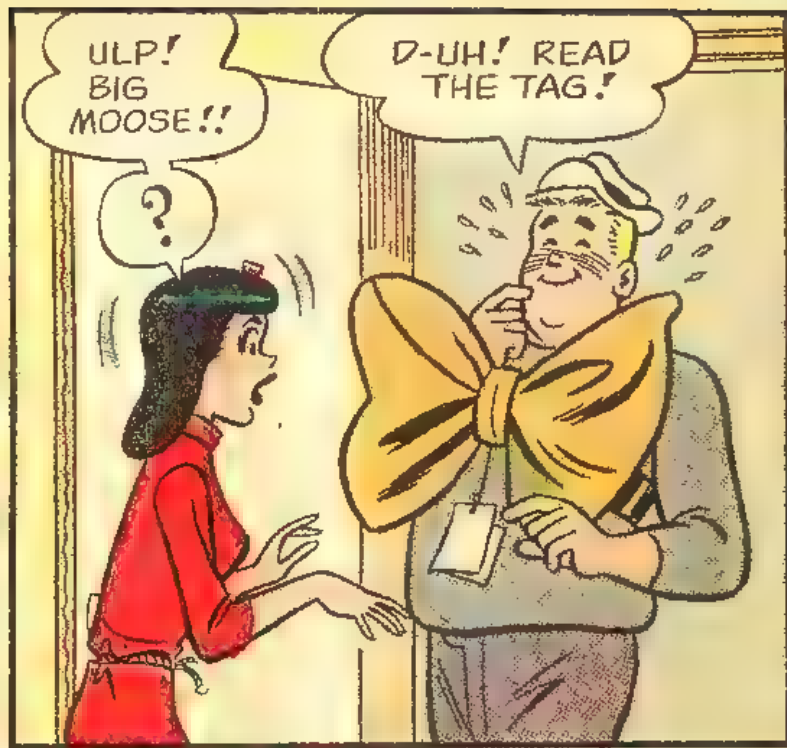
NO I DON'T!
MIDGE IS VISITIN'
HER AUNT FER A
WHOLE WEEK!

W-ELL, IF YOU'D
LIKE TO BE MY
GIFT TO RONNIE...



GAWRSH! HURRY UP AN'
GET ME GIFT WRAPPED!!





THESE MISSES ARE HITS!

WE'RE BACK TO
DELIGHT YOUR EYES
AND TICKLE YOUR FUNNY-
BONE IN THIS BRAND NEW
SPECTACULAR!

THIS GIANT SERIES
MAGAZINE HAS GIANT
SIZE LAUGHS, PIN-UPS,
AND FASHIONS! DON'T
MISS IT!



MAKE SURE OF
GETTING *YOUR*
COPY! USE THIS
COUPON TO ORDER
NOW!

BETTY & VERONICA SPECTACULAR #21
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN
(35¢ IN CANADA) FOR WHICH YOU WILL
SEND ME THE NEW **BETTY AND
VERONICA SPECTACULAR #21**
AS SOON AS IT IS OFF THE PRESSES!

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____

Betty and Veronica

IN

'HORROR STORY'

HE DID IT AGAIN!
I TOLD HIM AND TOLD
HIM, BUT HE DID IT
AGAIN!

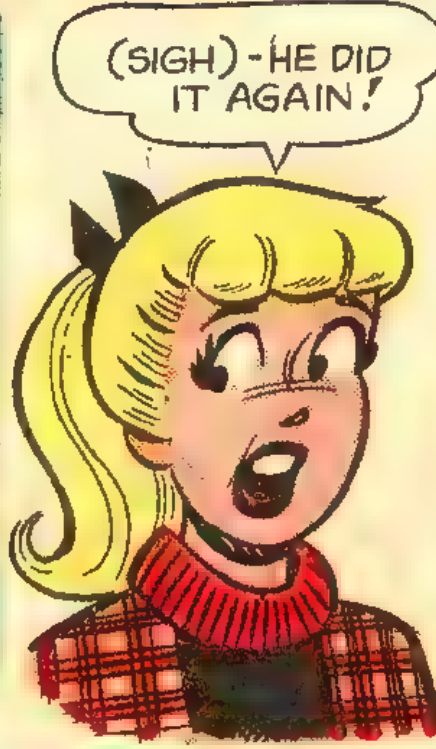
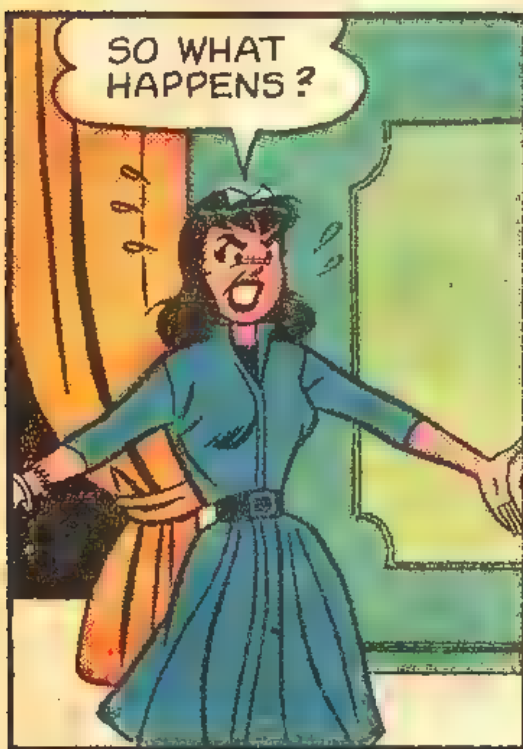
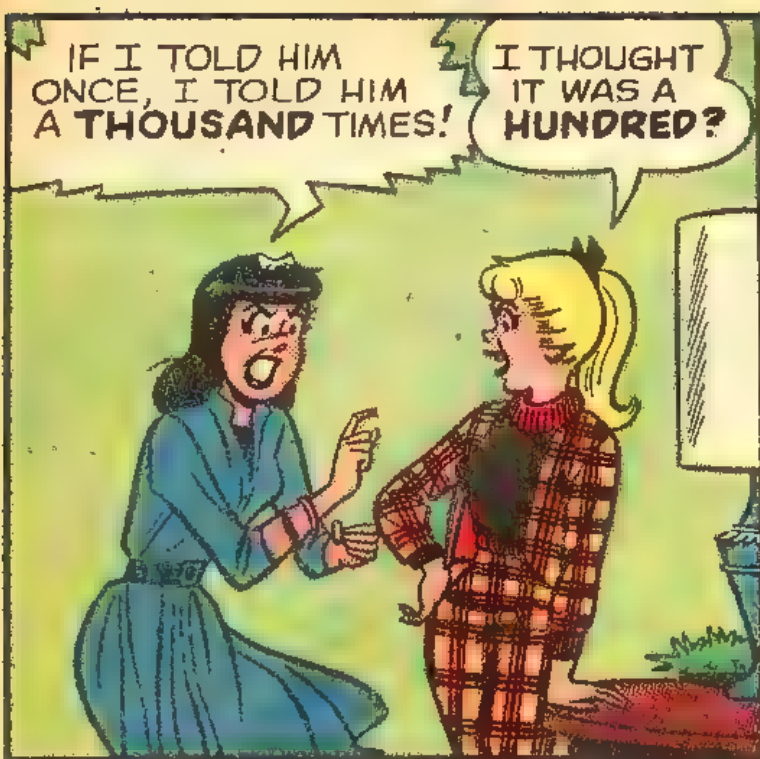
WHAT? WHEN?
...WHAT'D HE DO?

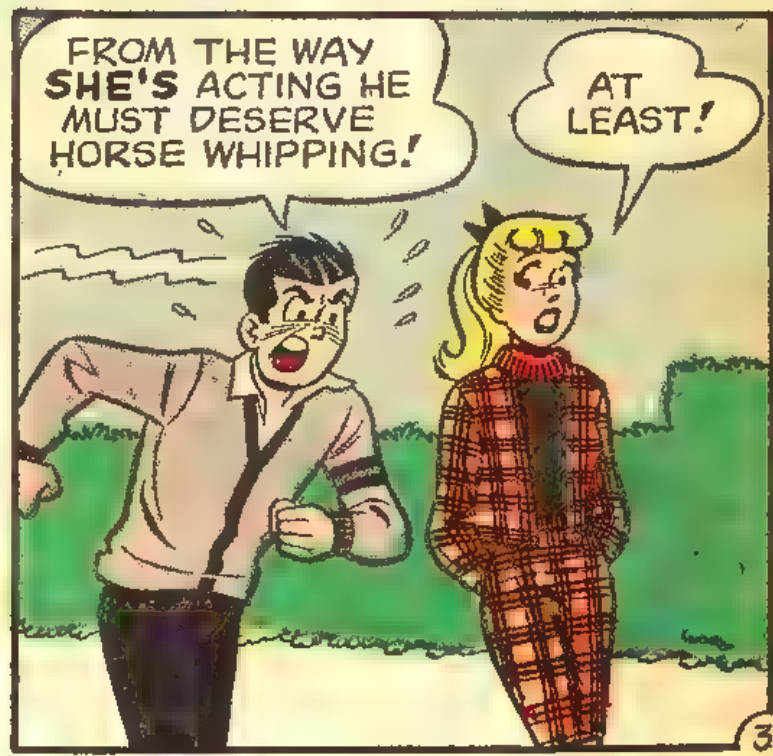
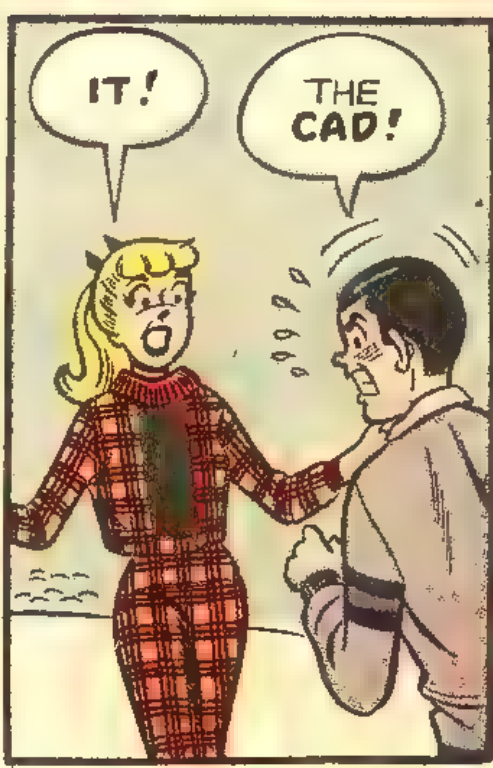
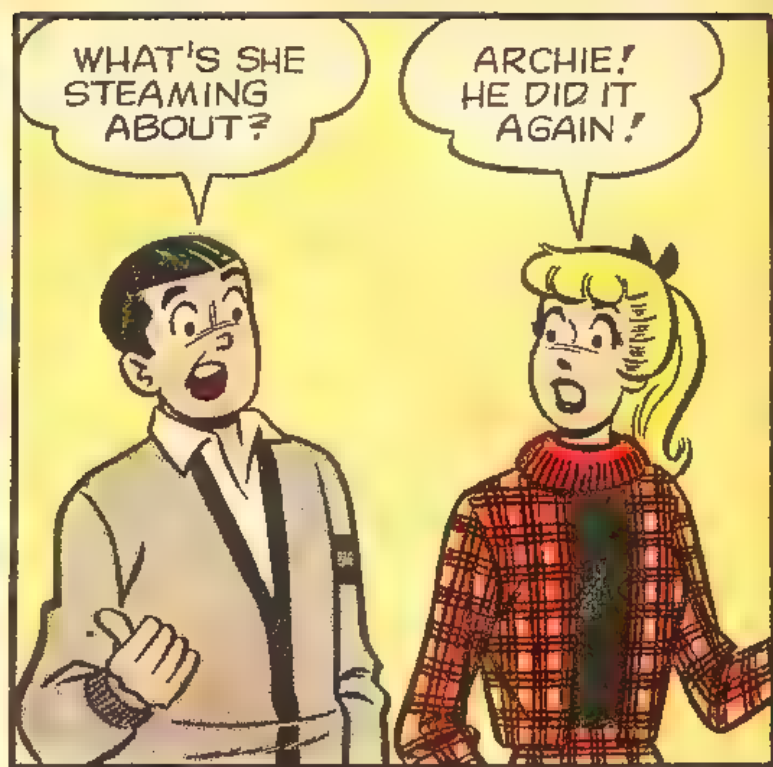
A HUNDRED TIMES
I TOLD HIM, AND
WHAT DID HE DO
LAST NIGHT?

WHA...?
WHA...?

HE DID IT
AGAIN!

?





YOU! HIS BUDDY!
HIS PAL!
HIS ACCOMPLICE!

I'M HIS
BUDDY! HIS
PAL! HIS
ACCOMPLICE!

YOU PROBABLY
PUT HIM UP TO IT!

I PUT
HIM UP
TO IT!

YOU DID IT BECAUSE
YOU **HATE ME!**

BECAUSE
I HATE YOU!

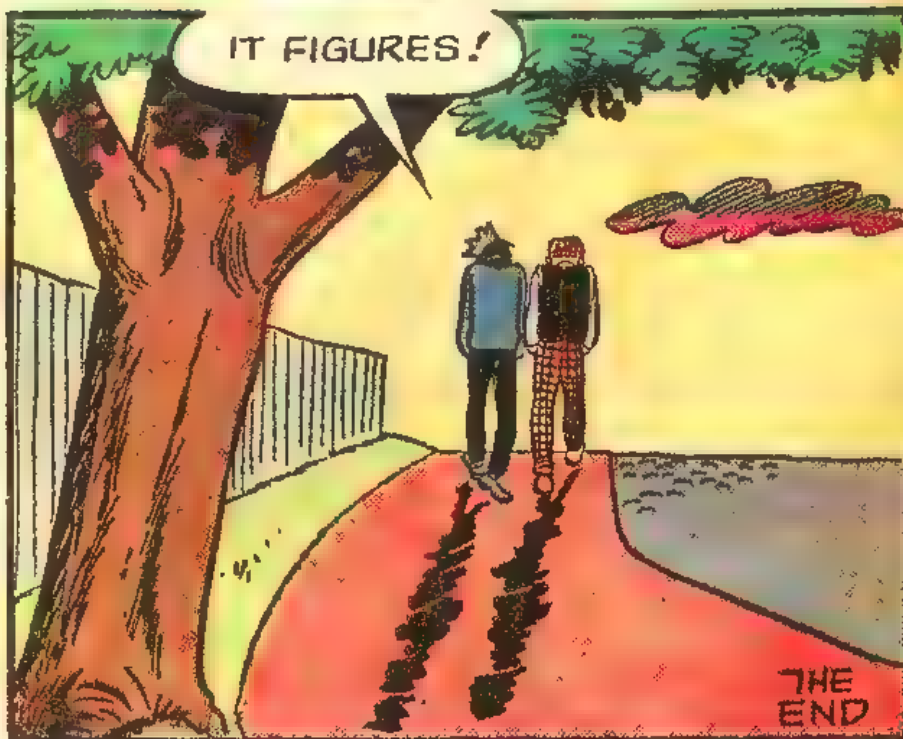
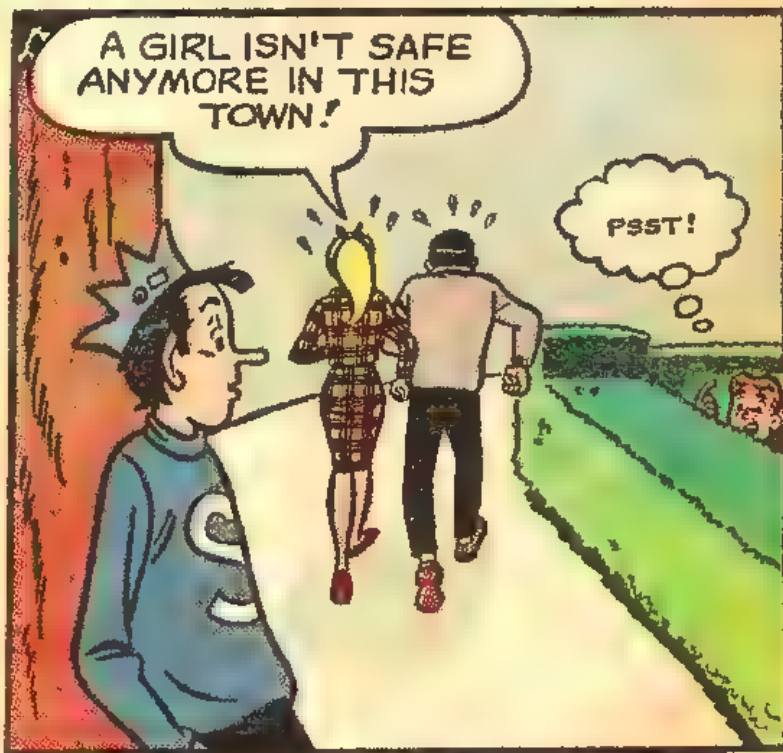
WHAT? WHAT'D
YOU AND ARCHIE
DO?

WHO
KNOWS?

YOU ADMITTED
EVERYTHING!

IT'S EASIER
THAN
ARGUING!

HE PROBABLY WORE
A TIE THAT CLASHED
WITH HER DRESS!



BOYS! MEN!

MY SECRET NEW DYNAFLEX METHOD

**CAN BUILD YOU A
MAGNIFICENT NEW HE-MAN-MUSCLED BODY
IN JUST TEN MINUTES A DAY—with absolutely
NO weights—NO bar-bells—NO EXERCISE AT ALL!**

**Yes! If the girls LAUGH at you now when you take
off your shirt—they'll be breaking down the doors to
get dates with you—once they've seen the rugged
DYNAFLEX BODY I can give you! I'll build you a
tough strong massive body—shoulders clad with
solid inches of he-man BRAWN. I'll give you bulging
biceps, trip-hammer fists, power-packed legs, and a
chest that will have you popping the buttons off
your shirt with pride!** (—says MIKE MARVEL,

"Builder of Champion Bodies")

**In my classes this same course
of instruction would cost \$110.00.**

ARE YOU ASHAMED OF YOUR BODY NOW?

**Pat—do YOURSELF a favor! Take a good
long look in a mirror. Do you see a puny,
starved body—scrawny arms—bony shoulders
—a lumpy stomach and skinny legs? Do
girls laugh and follow grin when you take
off your shirt?**

**BELIEVE IT OR NOT—I can add solid
pounds of rippling, steely he-man MEAT
to your build. I can take those scrawny
arms and PACK EVERY INCH with
explosive virile MAN-MUSCLE. I can
take that starved chest and build six
rugged inches of sucking steak MAN-SIZED
BRAWN. I can clothe your skinny frame
with GIANT RIPPLING DYNAFLEX
MUSCLES that will have the girls gasping
with awe and admiration! And with NO
lifting exercise, NO high-priced bar-bells
or gym equipment!**

**Or is your problem a body bogged with
soft rolls of unhealthy, unhandy FAT?
Puny muscles—ragged stomach—bloated
face—arms heavy with layers of BLUB-
BERT? Are you ASHAMED to go to the
beach and let them see your "FAT-MAN
PHYSIQUE"?**

**If so, wake up! Let THIS IS IT! I will
peel off that fat and give you a lean virile
DYNAFLEX BODY, armed with a sheath
of hard tough handsome muscle. I can build
you into a healthy, streamlined HERCULES—
bursting with dynamic manly strength.
I'll give you a taut rock-hard midsection—
lean muscled like coiled steel springs. I can
pack solid DYNAMITE into your ribs and
give you a rugged handsome build brim-full
of the magnetic Super-Body Appeal which
girls adore. And with NO starvation diets
NO fatiguing callisthenics—NO expensive
health-foods!**

NOW DYNAFLEX BUILDS BEAUTIFUL BODIES

**DYNAFLEX is the modern miracle of
body-building. It takes no strenuous exer-
cise, "crash" diets, protein foods, and no
weights or bar-bells. DYNAFLEX is the
amazing discovery of a West German Doctor**

**whose research into the Science of Strength
found a thrilling new way to build GIANT
BRAWNY MUSCLES in ten minutes a day.
With DYNAFLEX you "flex" each muscle
once—in a certain way—that is more effec-
tive than if you exercised that muscle 20,
30, even 100 times the old-fashioned way.
With DYNAFLEX you get bigger results
in ten minutes than after hours of grunting
and straining, heaving heavy weights.**

**DYNAFLEX coaxes each muscle to your
body to bring out its round, steely fullness
and satiny symmetry. DYNAFLEX packs
that muscle with electric vibrant new
strength and energy—FAST in ten minutes
a day I can cover your bony frame with
healthy rippling muscle—give you a deep,
powerful chest—solid shoulders and iron
wrists—tough, slim midsection—and trim,
steel-spring legs—simply thru "DYNA-
FLEXING" each muscle once a day!
There's nothing wrong with the bar-bell
and weight-lifting method—but why
bother? Why waste time and money, why
sear and strain your way to a streamlined
symmetrical SAMSON-STRONG BODY—
when you can do it better—bigger—faster—
easier with the DYNAFLEX SECRET?**

STRONG-MAN APPEAL ATTRACTS GIRLS

**So honest, does does you KNOW you
saw the boy with the virile, magnificent
build. Every man and boy secretly desires
a broad brawny back, a solid man-muscled
chest, handsome he-man shoulders, and
rippling with tough, steely sinews, a narrow
waist, slim hips and springs, power-packed
legs. Girls go for a fellow with TWO-
FISTED BIG MUSCLE SEX-APPEAL
... and they only laugh at skinny guys
or "fatbells".**

**Let me give you a gleaming new body,
brimming over with energy and irresistible
inches of solid muscle on your chest—
he-man appeal. I can build three inches of
bust and brawn on your shoulders. I will
mold you a handsome super-body of terrific
strength, give you a crushing grip, legs
rammed with steel springs. A lean taut
rock-solid punch-proof midsection. Pack
your body with energy and thrilling stamina
that will have girls falling at your feet.**

Mike Marvel Esq., Dent. 62, 285 Market St., Newark, N.J.

GIVE ME TEN MINUTES A DAY —THAT'S ALL!

**After DYNAFLEX, you'll be able to roll
up your sleeves and take off your shirt
and for the first time in your life, you'll
be PROUD of your manly build. You can
say goodbye to your weak, bony frame—
get ready for adventure and romance with
a solid physique that glows and vibrates
with virile he-man appeal. You'll be really
proud to have people see your MAGNIFI-
CENT HE-MAN-MUSCLES at the beach
or gym. And, when the girls crowd around
to admire your iron biceps and your bulging
brawny chest—when they ask in amazement
how you did it—tell them about the mag's
secret of DYNAFLEX!**

**Your Pal,
MIKE MARVEL
"Builder of Champion Bodies"**

**YOU PAY
ONLY**

1.98

**COMPLETE
NOTHING ELSE
TO BUY**

BOYS! MEN!



*Mike
Marvel*

ARE YOU WEAK, ALWAYS TIRED, LACK PEP?

**Whether you're thin and nervous, or
craggy with slightly fat—my secret
DYNAFLEX method will cram pep, vigor
and red-blooded vitality into your puny,
exhausted body. Once DYNAFLEX makes
you a two-fisted dynamo of manly beauty,
rippling with power, glowing with magnetic
sex-appeal—you'll be bursting with get-up-
and-go. Man, you'll be really ALIVE—
tramping with zest and zip-zoaring away
—for the first time in years!**

PROOF!

**"I tried two other systems, before my
buddy told me about DYNAFLEX. It
really works—and how! I've put two inches
of solid muscle on my biceps, three inches
on my chest. It's like magic!"**

**L. C., New York City,
"I never thought you could build terri-
ble muscles without exercise or weights.
Started DYNAFLEX two weeks ago, and
am building a great physique."**

**R. G., Detroit, Mich.
"DYNAFLEX is the best yet. Only three
weeks, and I have more dates than I can
handle! I am telling all my pals about
DYNAFLEX."**

F. S., Chicago, Ill.

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'SECRETS OF ATTRACTING GIRLS!'



**Follow! Mail the coupon now, and receive Mike Marvel's FREE
GIFT to you, this exciting and informative book. Discover a
secret method for developing a new, almost MAGNETIC way of
attracting the girls. At parties, dances, at the beach—you will
have the girls clustering around you breathlessly, while the
guys watch enviously. "What does HE know that WE don't?"
they will say. The answer is in this exciting new book, your
GIFT from Mike Marvel. Fill out and mail the coupon NOW!**

MAIL MONEY-SAVING NO-RISK FREE TRIAL COUPON NOW!

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— Complete System
\$1.98

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and solid

— Build deep brawny
chest, bulging with
virile strength

— Lose fat, be trim,
strong, handsome

— Mold mighty back,
broad body should-
ers

— Build muscle on
skinny wrists and
arms

— Develop crushing
grip, two-fisted
punch-power

**MIKE MARVEL System, Dept. 68
285 MARKET STREET
NEWARK, NEW JERSEY**

**Okay, Mike! Here's \$1.98. Send me your
COMPLETE (nothing else to buy later)
body-building course. I want to use your
new secret of DYNAFLEX to win a
HERCULES HE-MAN BODY in just ten
minutes a day. Rush my copies of the
DYNAFLEX SYSTEM and my free gift
book "Secrets of Attracting Girls" on your
money-back guarantee. In plain wrappers.
If I don't develop a splendid physique and
become more popular with girls you will
refund my money in full.**

NAME _____ AGE _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

(Please Print)

U.S. & CAN. Send in U.S. Money Order or cash. Great Britain,
Europe & other foreign countries send 1 pound



LITTLE KNOWN FACTS THE DEADLY MIDGET

The deadliest midget in the world is the virus. Some viruses are so very tiny that they can't even be seen through the most powerful microscope. Bacteriologists have made tremendous strides in the last 75 years in mastering dangerous bacteria, but up until now their war against the deadly viruses has been a stubborn, up-hill battle. One of the reasons for this is, besides their smallness, the fact that they can change shape making them difficult to identify.

Translated from the Latin the word "virus" means death! Another difficulty is the vast number of viruses in existence. They exceed in number that of any other species of life and are so small that a million, laid side by side, wouldn't measure an inch in length.

Until medical researchers find a way to control the viruses, man will be fighting in the dark to stay healthy against a deadly enemy too small for him to even see.

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, JULY 2, 1946 AND JUNE 11, 1960 (74 STAT. 208) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF
ARONIE'S GIRLS BETTY AND VERONICA published Monthly at St. Louis, Mo. for October 1, 1962.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Louis H. Silberkleit, 241 Church Street, New York 13, N. Y.; Editor, John L. Goldwater, 241 Church Street, New York 13, N. Y.; Managing editor, Richard H. Goldwater, 241 Church St., New York 13, N. Y.; Business manager, Maurice Coyne, 241 Church Street, New York 13, N. Y.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.) Close-Up, Inc., 241 Church Street, New York 13, N. Y.; Louis H. Silberkleit, 241 Church Street, New York 13, N. Y.; John L. Goldwater, 241 Church Street, New York 13, N. Y.; Maurice Coyne, 241 Church Street, New York 13, N. Y.

3. The known bondholders, mortgages, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages,

or other securities are: (If there are none, so state.) NONE.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

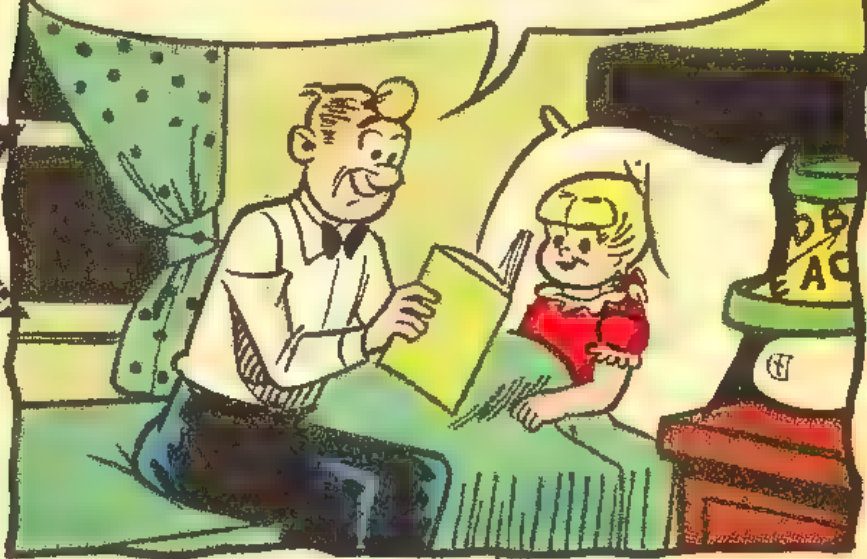
5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required by the act of June 11, 1960 to be included in all statements regardless of frequency of issue) 302,820.

LOUIS H. SILBERKLEIT, Publisher
Sworn to and subscribed before me this 28th day of September, 1962
Maurice Coyne, Notary Public. (My Commission expires March 30, 1964)

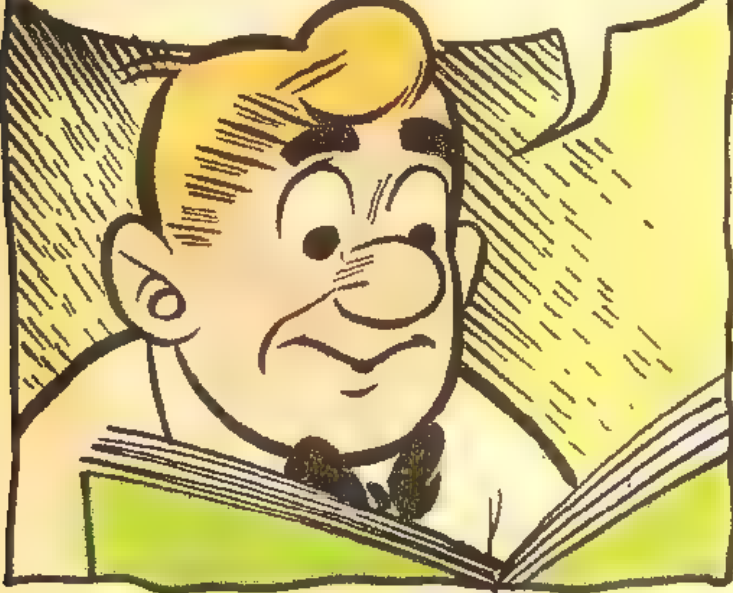
LIL JINX

FROGS TO RICHES!

"THE LITTLE MAIDEN PICKED UP THE HUNGRY FROG AND GAVE HIM SOME FOOD. JUST THEN..."



"THERE WAS A BLINDING FLASH AND THE FROG CHANGED INTO A HANDSOME PRINCE! THE SPELL WAS BROKEN!!"

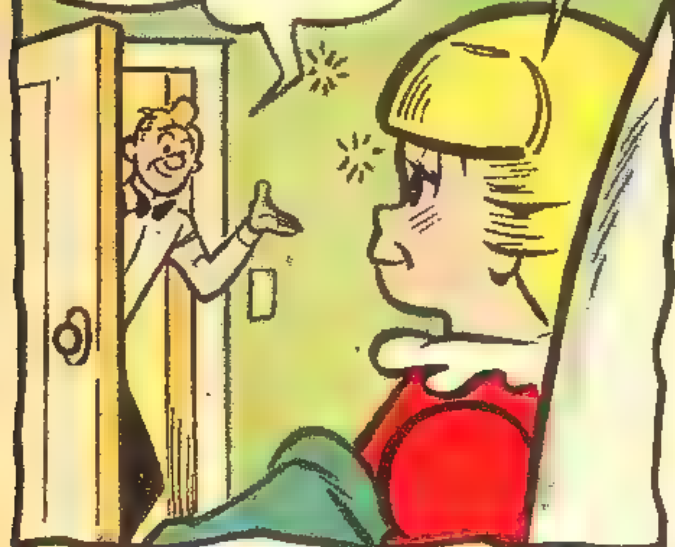


"THE PRINCE REWARDED THE MAIDEN WITH HUGE TREASURES FOR HER KINDNESS!"



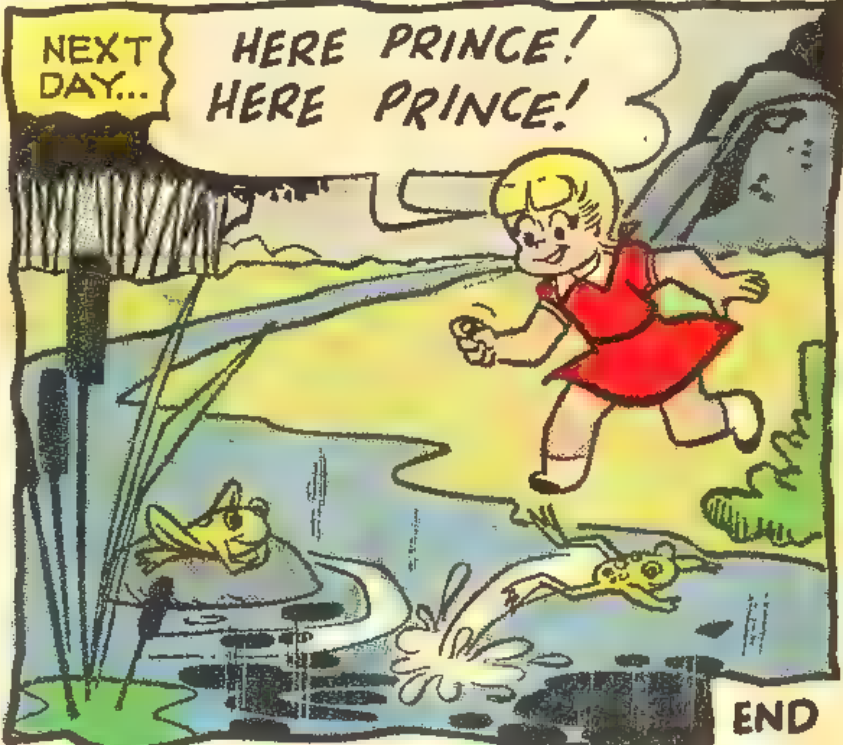
WELL, WAS THE BEDTIME STORY INTERESTING, LIL JINX?

IT SURE WAS, DADDY!



NEXT DAY...

HERE PRINCE! HERE PRINCE!



THE PUBLISHERS OF ARCHIE COMICS OFFER YOU—

Amazing Book About PREHISTORIC ANIMALS

Examine
10
DAYS

Illustrated
in Full Color



Imagine meeting an animal the length of a ten story building. You will meet Diplodocus, one of the giant dinosaurs in the exciting new book **THE WORLD OF DINOSAURS**. There too, you will see Brontosaurus, Tyrannosaurus, Triceratops and many, many other prehistoric animals that ruled planet Earth for 100 million years. These animals have been carefully reconstructed by thousands of scientists from bones and skeletons found throughout the world. The biggest dinosaurs, the Sauropods, actually ruled the area of the United States.

AUTHORITATIVE, BEAUTIFULLY ILLUSTRATED. The **WORLD OF DINOSAURS** is written by Dr. Edwin H. Colbert, Chairman Department of Vertebrate Paleontology—the American Museum of Natural History. Each dinosaur is beautifully illustrated by the noted artist, George Geygan. Enter the world of dinosaurs by sending for **THE WORLD OF DINOSAURS**. The total price of one dollar (\$1.00) includes all costs, postage, shipping and handling. You pay nothing more.

ONLY
\$1

10 DAY EXAMINATION COUPON

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241 Church Street New York 13, N. Y.

Please send **THE WORLD OF DINOSAURS**. I enclose \$1.00 which covers postage, handling and shipping charges. I do not have to pay any other costs. I will examine the book ten days and if I am not satisfied, I will return it and receive a full refund. Sorry, no C.O.D.'s.

Name.....

Address.....

City.....Zone...State.....

PLAY GUITAR IN 7 DAYS OR YOUR MONEY BACK

Surprise your friends and relatives.
Enjoy lots of fun and popularity. Be
the one who always gets
invited to parties.

Top Radio Guitarist
Ed Sale has shown
thousands of people
throughout the
country how to
play the Guitar
like professionals. He
now makes it possible
for you to learn at home
quickly and easily—even
though you have absolutely
no previous musical
knowledge whatever.



GET MORE FUN OUT OF LIFE

IN THIS SPECIAL OFFER, you get:

Ed Sale's famous 66 page **Secret System** which positively teaches you to play a beautiful song the first day, and any song by ear or note in 7 days. Includes 52 photos, 87 finger placing charts. Shows how to tune, keep time, build chords, bass runs, dance chords, swing — PLUS 110 popular and western songs (words and music). **WORTH \$3.00**

PLUS Ed Sale's Special Chord Finder of all the chords used in popular music **WORTH \$1.00**

PLUS Ed Sale's Special Guitarist's Book of Knowledge **WORTH \$3.00**

TOTAL VALUE

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\$2.98

IF YOU
ORDER NOW

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ED SALE • STUDIO 171-F AVON BY THE SEA, N. J.

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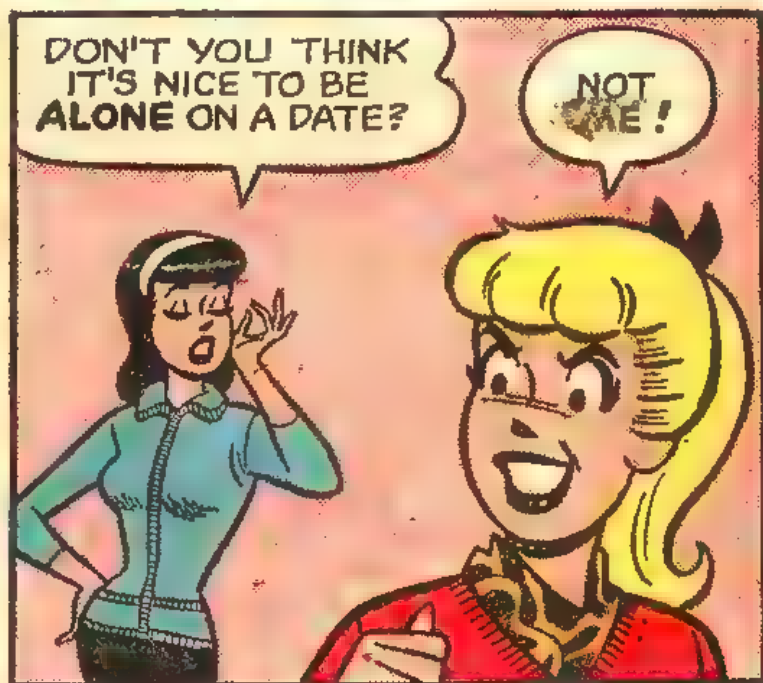
Name.....

Address.....

City.....Zone.....State.....

Betty and Veronica

IN 'THE INFERNAL TRIANGLE'



I PREFER TO BE
WITH A **BOY!**

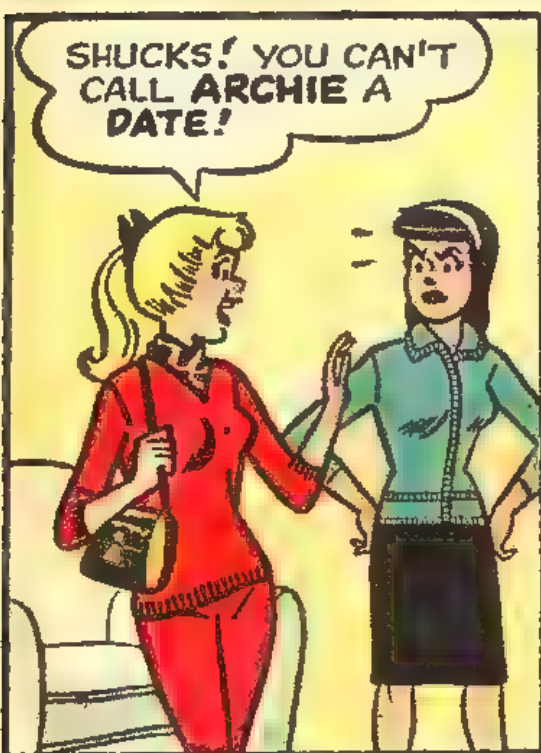


YOU KNOW
WHAT I
MEAN!

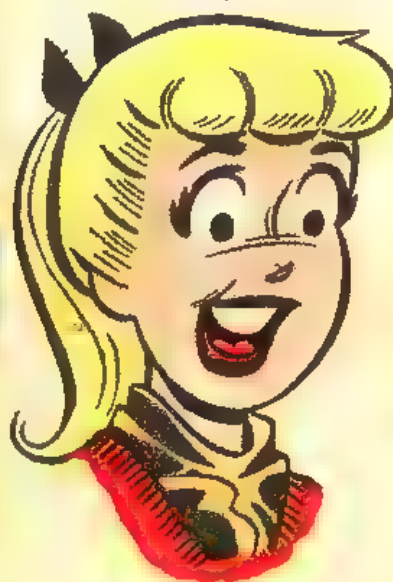
TWO IS COMPANY,
THREE IS A
'CROWD!'



SHUCKS! YOU CAN'T
CALL **ARCHIE** A
DATE!



HE PRACTICALLY
LIVES HERE!



BUT HE'S COMING
TO SEE **ME!**



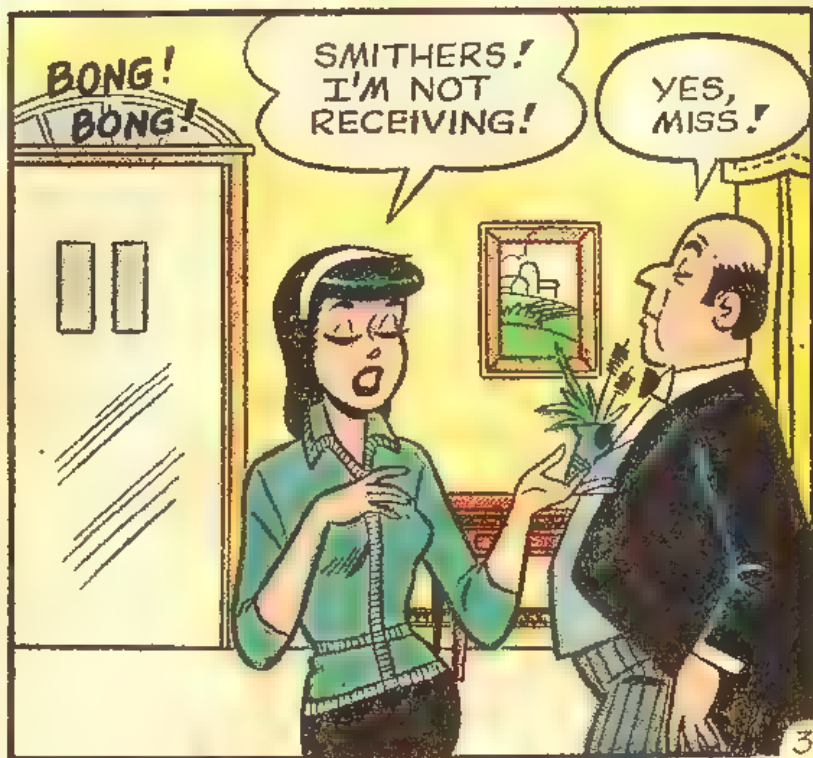
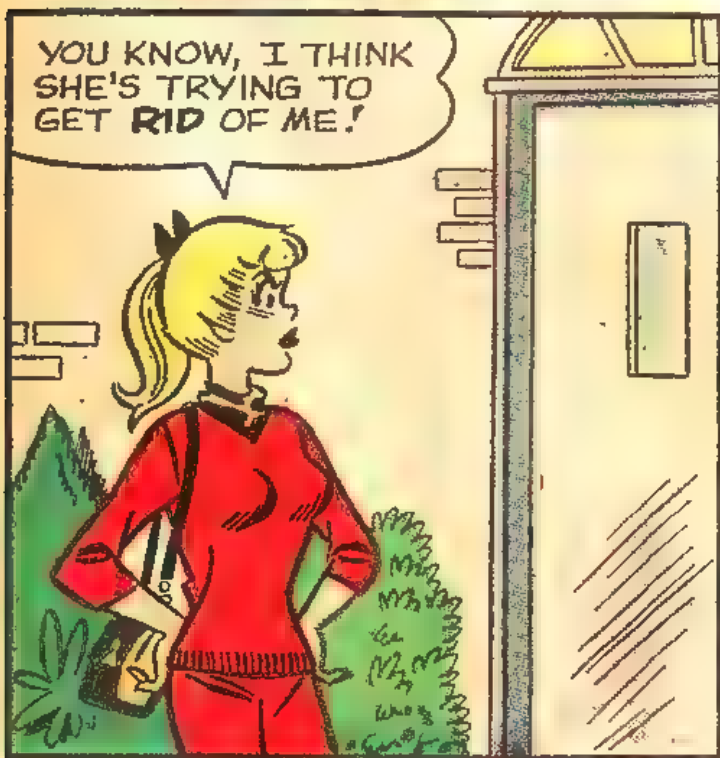
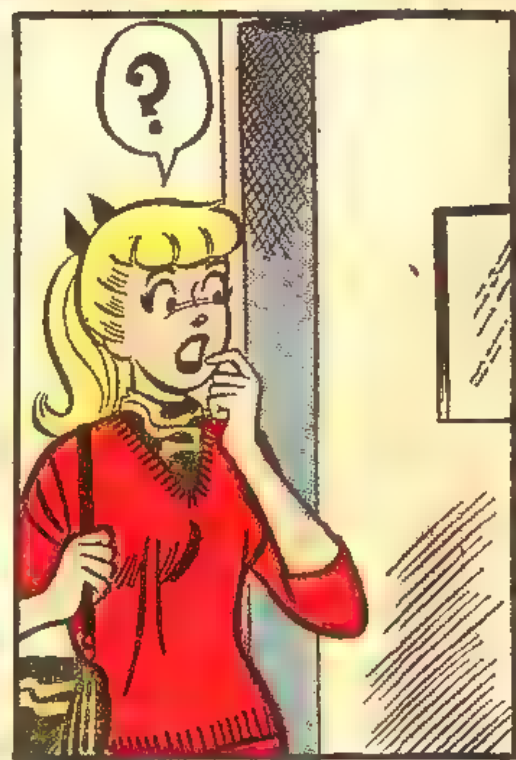
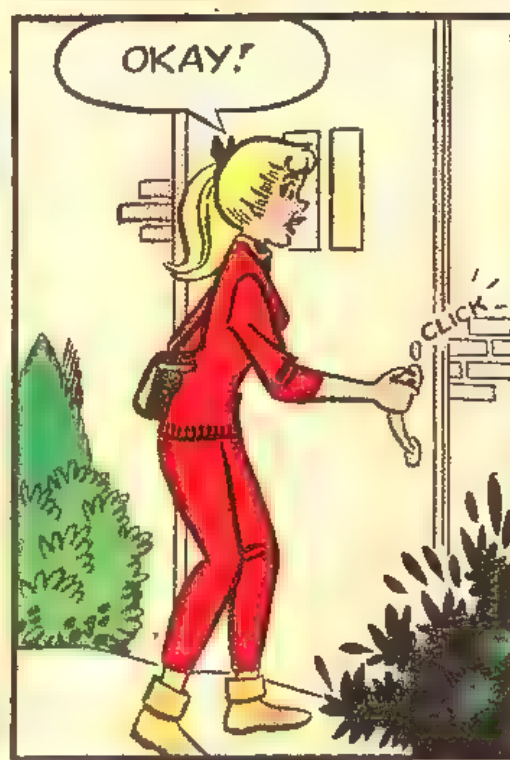
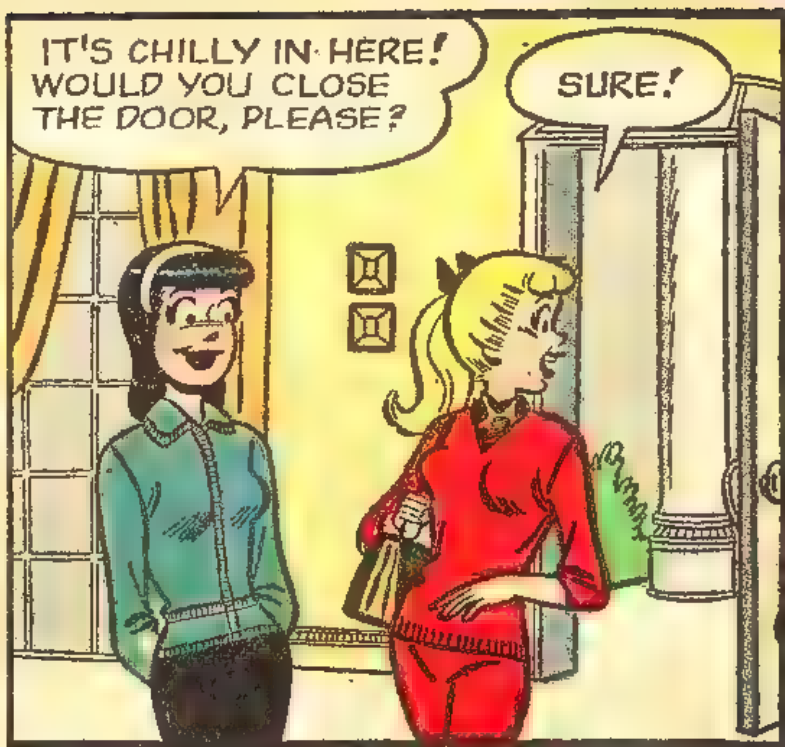
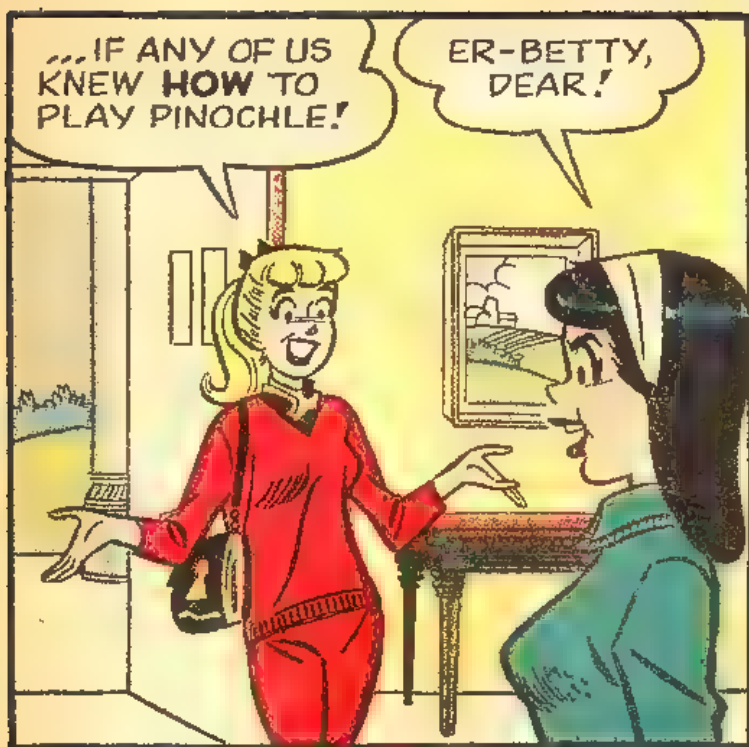
WELL, WON'T HE
BE SURPRISED?

I'LL BE SORT
OF A **BONUS!**



MAYBE WE COULD PLAY
THREE-HANDED
PINOCHLE!

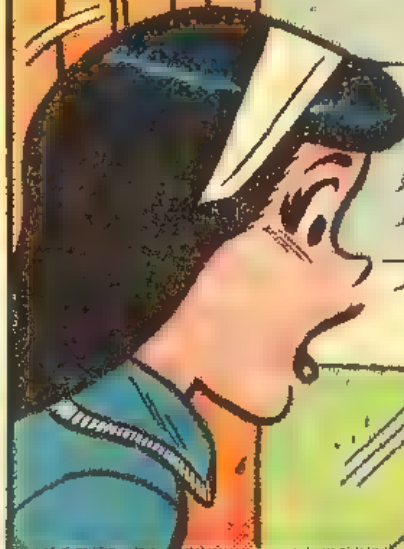




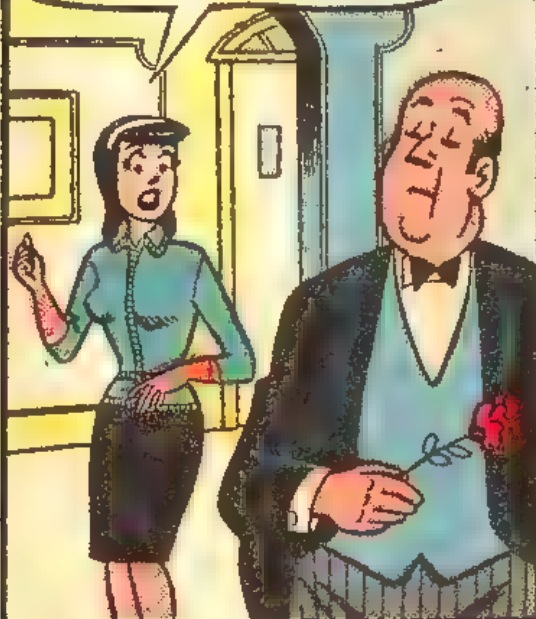
WHEW! SHE'S HARDER
TO GET RID OF THAN
A CASE OF MUMPS!



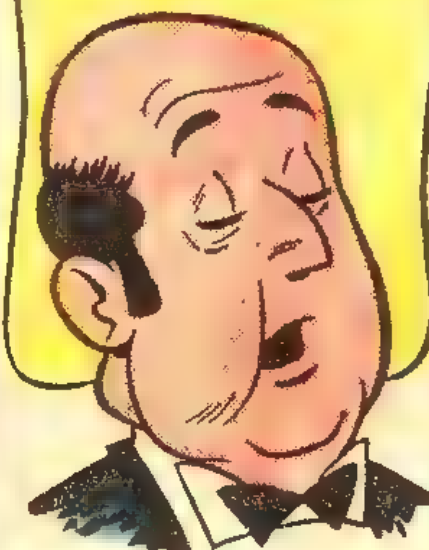
÷GASP÷



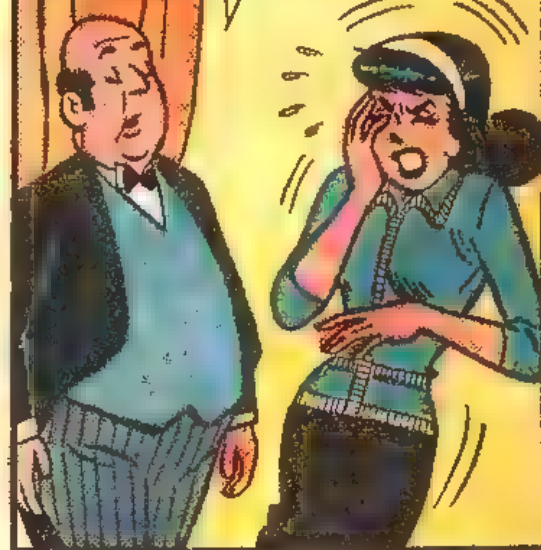
SMITHERS! WHO
WAS AT THE DOOR?



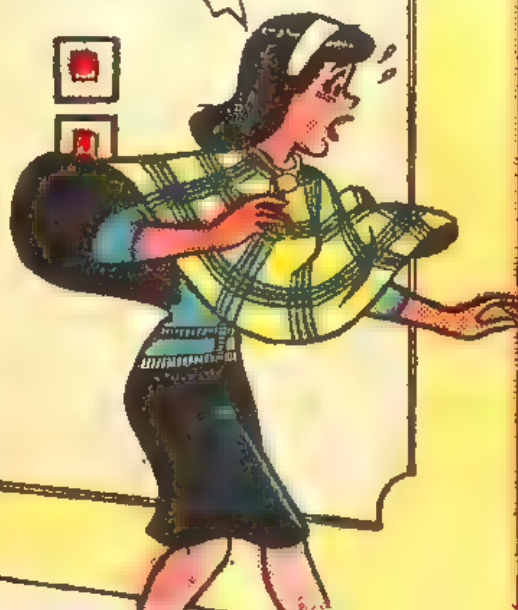
WHY, ARCHIE,
MISS VERONICA!



HE SEEMED DISTRESSED
THAT YOU WEREN'T
RECEIVING!

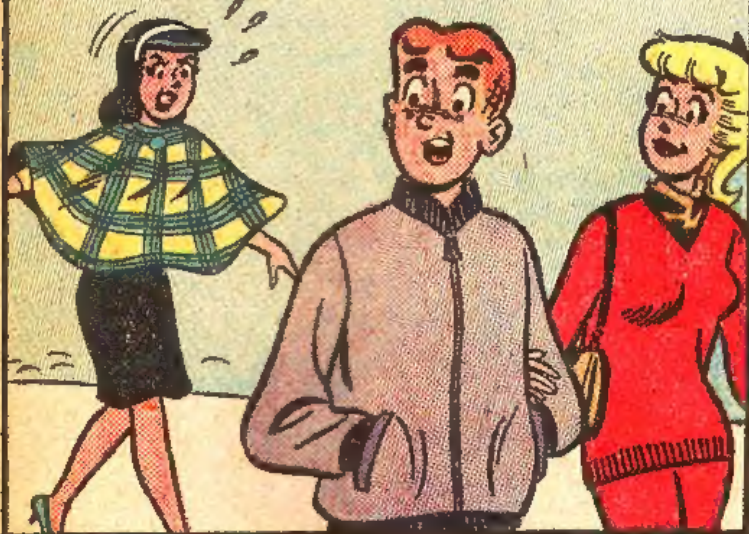


YE GODS 'AND
LITTLE FISHES!!

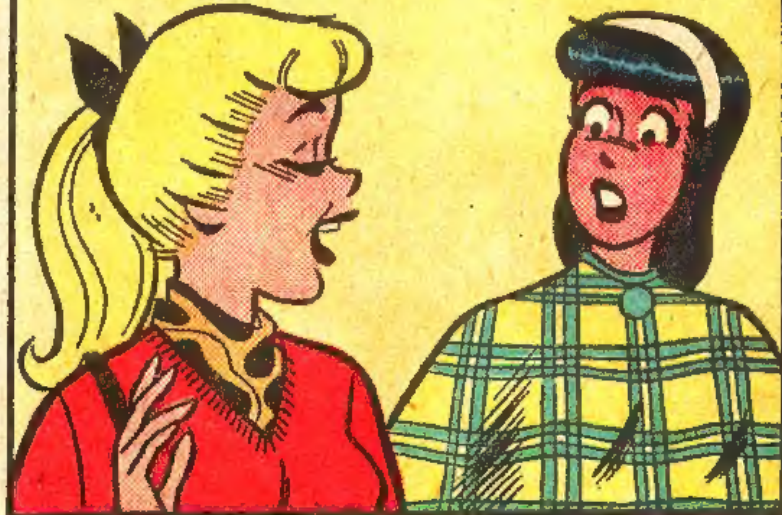


ARCHIE!
HOW ABOUT
OUR DATE?

I WAS TOLD YOU
WEREN'T RECEIVING!



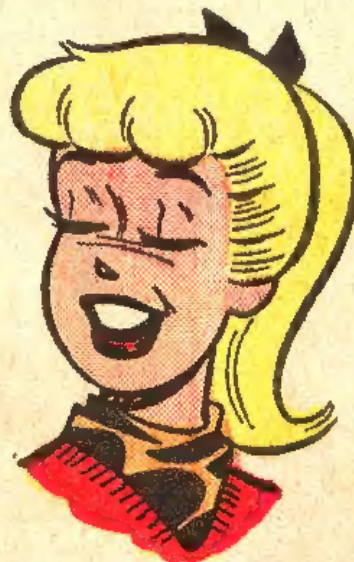
RONNIE, DEAR! DON'T YOU LIKE
TO BE ALONE ON A DATE?...
TWO IS COMPANY AND ALL
THAT JAZZ!



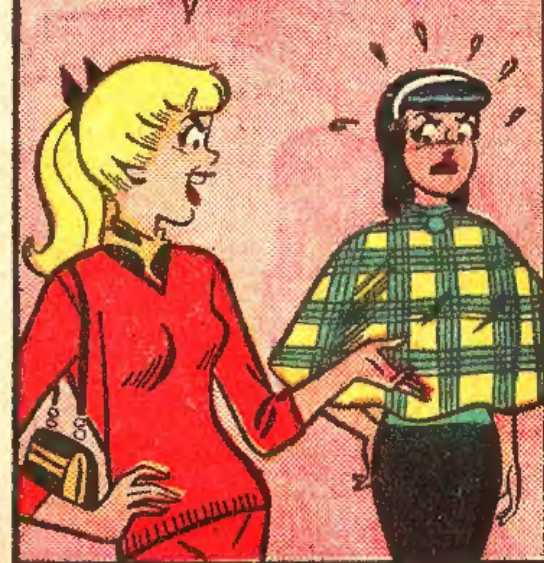
YOU RUSHED OUT SO
QUICKLY YOU PROBABLY
LEFT THE DOOR OPEN!



WHY DON'T YOU
GO **CLOSE** IT?



...FROM THE
INSIDE!



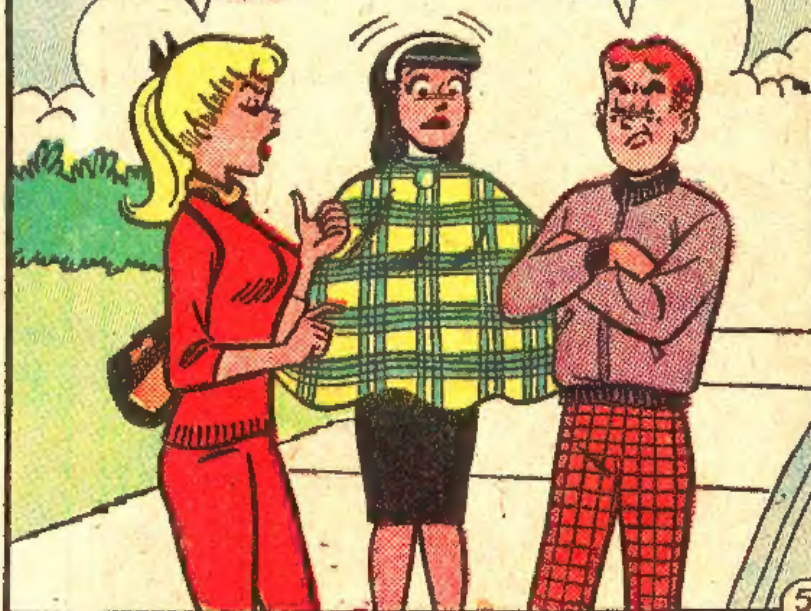
BETTY COOPER,
YOU STOLE MY
DATE!

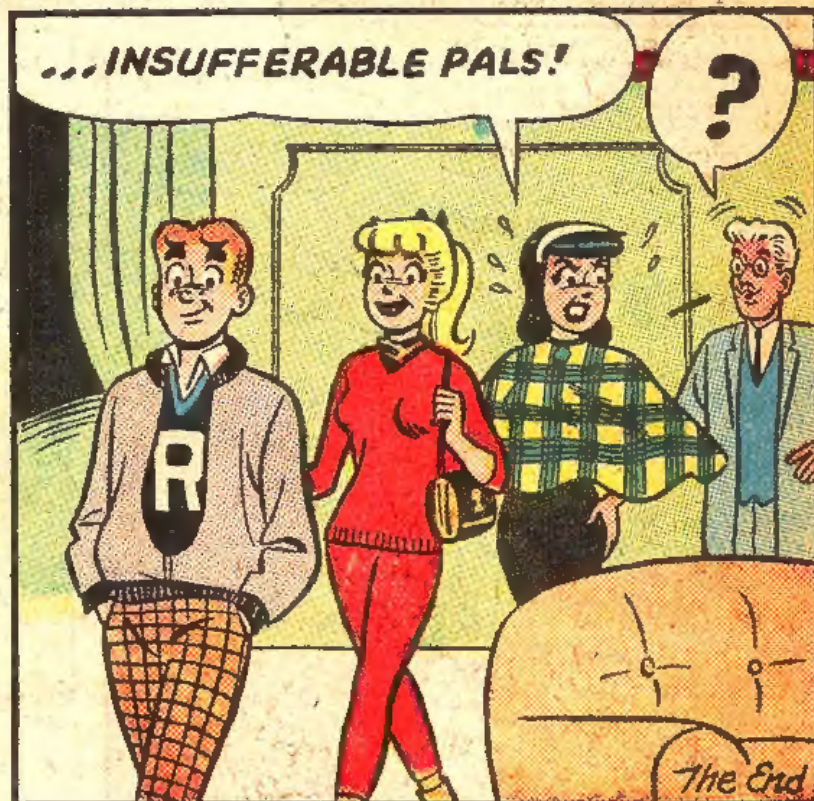
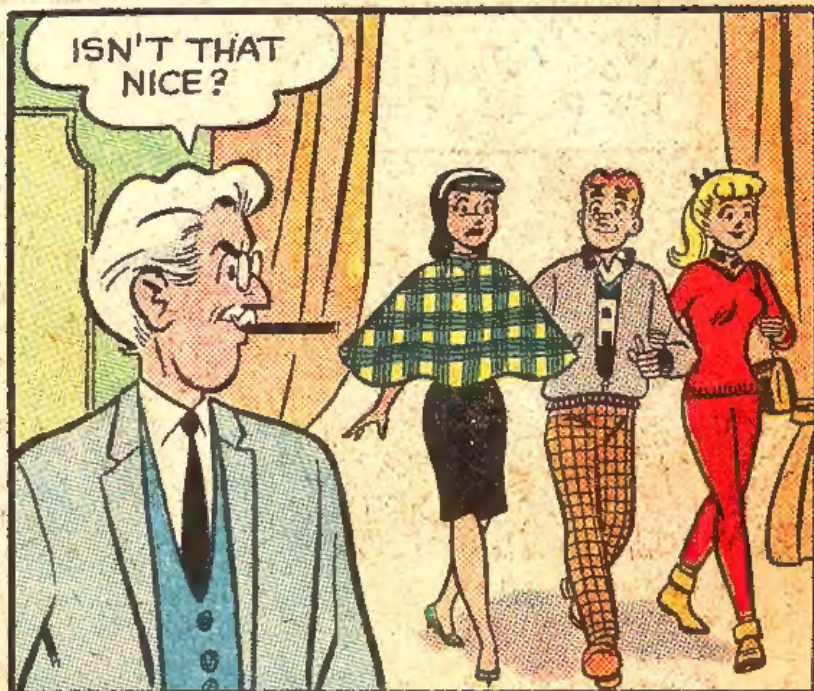
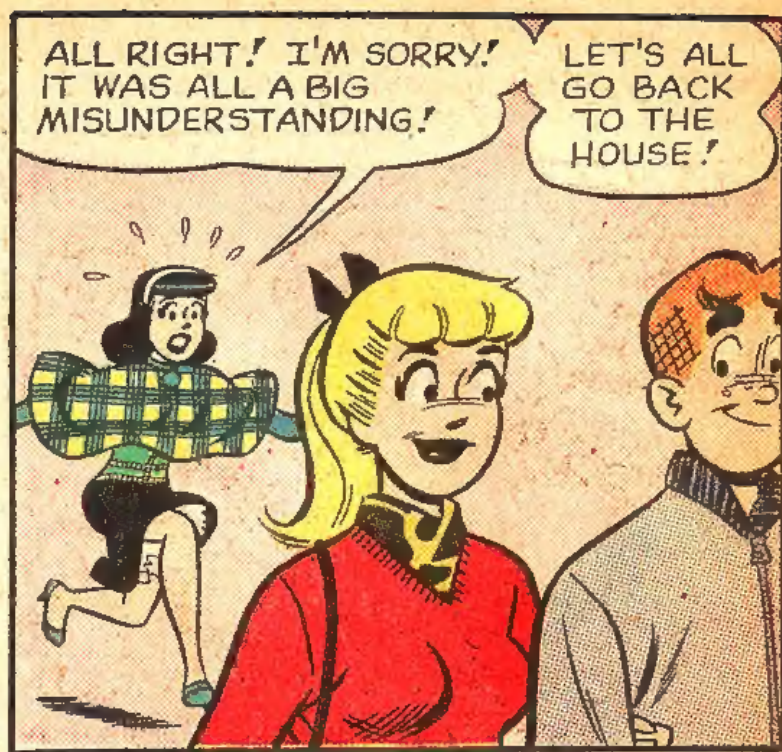
NONSENSE!



YOU THREW ME OUT
AND YOU SHUT
HIM OUT!

SHE
SPEAKS
TRUE!





104

KINGS' Knights

ONLY
\$1.49
postpaid



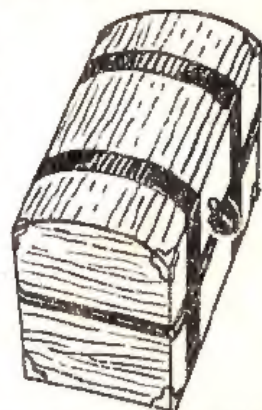
Here's What You Get:

- 4 Kings on horseback with swords
- 12 Knights in armor on horseback with Pikes
- 12 Knights on horseback with Banners
- 4 Buglers afoot
- 12 Knights on horseback with battle axes
- 20 Footsoldiers with Maces and side swords
- 20 Footsoldiers with swords and shields
- 20 Footsoldiers with long bows

A GLORIOUS SET OF PLASTIC TOYS EVERY CHILD WILL BE PLEASED TO OWN!

Comes in two separate armies . . . the **BLACK KNIGHTS** and the **WHITE KNIGHTS!** Form your own battle lines! Every fight a delight! Fun for everyone in the family

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No C.O.D.'s

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CITY _____

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CADET

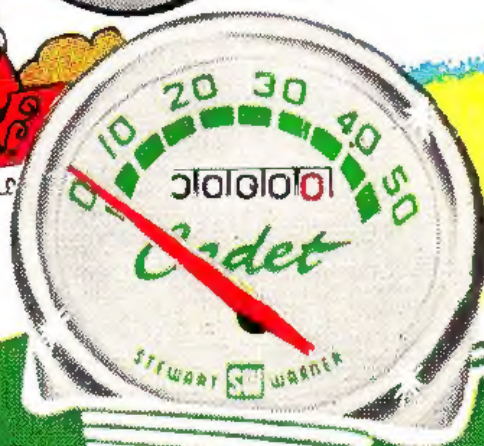
A BIKE SPEEDOMETER

THIS CHRISTMAS

is worth asking for!

TEAR OUT THIS PAGE AND LEAVE IT:

- in one of Dad's slippers
- on Mom's dresser
- on the family bulletin board
- mail it to Dad at your house



Let people know you want a CADET bike speedometer for Christmas. It will add miles of fun to your cycling and it's *priced to please your parents and relatives!* The CADET is an accurate, precision instrument, like the speedometer in the family car. Its big, easy-to-read dial shows speeds to 50 miles per hour—distance to 10,000 miles. Handsome streamlined case is shockproof and weatherproof. And the American-made CADET fits any bike!

Give your folks or your favorite uncle this "hint" now...for a CADET bike speedometer this Christmas! It's the gift you'll enjoy month after month...mile after mile!

P.S. Merry Christmas from



INSTRUMENT DIVISION

STEWART-WARNER CORPORATION

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